

Bet LatinoAI and Víctor Pérez Expand Sports Betting Education

Founded by Víctor Pérez, Bet Latino AI helps Spanish-speaking users better understand legal sports betting, sportsbook promotions, betting terminology, and the growing U.S. sports betting industry.



Hilliard, Ohio Sep 23, 2026 ([Issuewire.com](https://www.issuewire.com)) - Bet Latino AI, a sports betting education and guidance platform founded by Víctor Pérez, continues to expand its presence among the Latino community in Ohio and across the United States with a clear mission: to make the world of sports betting easier to understand for Spanish-speaking users.

The platform was created to reduce the information gap many Latino users face when interacting with legal U.S. sportsbooks for the first time.

Through educational content, step-by-step guidance, and simplified explanations, Bet Latino AI helps users understand how sportsbooks work, how betting odds are structured, how welcome promotions operate, and how different types of sports bets are settled.

Education Before Betting

One of the main challenges within the sports betting industry is that many new users begin using

sportsbooks without fully understanding the terminology, rules, or promotional conditions involved.

Terms such as moneyline, run line, spread, over/under, parlay, bonus bet, and promotional wagering requirements can be confusing for beginners, especially when most sports betting information is originally published in English.

Bet Latino AI aims to reduce that barrier by providing sports betting education and guidance in Spanish.

The platform explains important betting concepts in a simpler way and helps users better understand sportsbook promotions before deciding whether to use them.

Helping Hundreds of People in Ohio and Across the United States

From Ohio, Bet Latino AI has worked to guide hundreds of people interested in better understanding sports betting and the promotional offers available through major sportsbook operators.

While Ohio remains one of the project's primary markets, Bet Latino AI is designed to reach Latino users across multiple U.S. states where sports betting is legally available.

The platform is not focused only on showing promotions.

Its educational approach centers on explaining how those promotions work, what conditions apply, and what users should understand before participating.

This gives new users additional context before making decisions related to sports betting.

Víctor Pérez and the Creation of Bet Latino AI

Víctor Pérez created Bet Latino AI with the goal of building a specialized sports betting education resource for the Latino community in the United States.

The idea emerged from identifying a growing gap between the rapid expansion of legal sportsbooks and the limited amount of accessible, easy-to-understand sports betting information available in Spanish.

While major sportsbook operators invest heavily in advertising, customer acquisition, welcome bonuses, and promotional credits, many users still do not fully understand how those offers work.

Bet Latino AI seeks to become a bridge between the industry and Spanish-speaking consumers.

The platform helps explain major sportsbook promotions while also educating users about betting terminology, odds, rules, and promotional requirements.

A Spanish-Language Guide to Major U.S. Sportsbooks

The U.S. sports betting market includes multiple sportsbook operators competing through welcome offers, promotional credits, bonus bets, loyalty programs, and other incentives.

Bet Latino AI analyzes this ecosystem from an educational perspective and provides Spanish-language information related to sportsbooks operating legally in different U.S. jurisdictions.

Educational topics may include:

- Sportsbook welcome bonuses
- Bonus bets and promotional credits
- Moneyline betting
- Point spreads and run lines
- Parlays and combination bets
- Over/Under betting
- Sports betting odds
- Promotional terms and conditions
- Differences between sportsbook operators
- Risk management concepts
- Legal sports betting in the United States

Sportsbook availability and promotional offers vary by state and may change over time.

Closing the Sports Betting Information Gap

As legal sports betting continues expanding across the United States, the need for consumer education is becoming increasingly important.

This is particularly relevant for communities facing language barriers.

Bet Latino AI develops content specifically for Spanish-speaking audiences and focuses on making sports betting terminology and sportsbook promotions easier to understand.

The platform combines sports betting education, promotional guidance, digital tools, and technology with the goal of creating a more accessible experience for Latino users.

For Víctor Pérez, the continued growth of Bet Latino AI represents an opportunity to build a specialized digital brand within a segment of the U.S. sports betting industry that still has significant room for high-quality educational content in Spanish.

Technology, Artificial Intelligence, and Sports Betting Education

Bet Latino AI also aims to use digital tools and artificial intelligence to organize information related to sports, betting markets, sportsbook promotions, and sports betting education.

The platform reflects a broader trend within the industry: using technology to transform large amounts of information into content that is easier for consumers to understand.

Rather than requiring users to navigate multiple sportsbook websites, complex betting terminology, and promotional rules independently, Bet Latino AI seeks to centralize relevant educational information in a more accessible format.

A Platform Built for the Latino Community

The continued growth of the Hispanic and Latino population in the United States also creates demand for digital services specifically designed for Spanish-speaking consumers.

Bet Latino AI aims to position itself as a Spanish-language educational resource for people who want to understand how legal sports betting works in the United States.

The company continues developing educational content, tools, and resources from Ohio while expanding its visibility across other U.S. markets.

About Bet Latino AI

Bet Latino AI is a Spanish-language sports betting education and guidance platform founded by Víctor Pérez.

With a primary presence in Ohio, the platform provides educational information about legal sportsbooks, welcome promotions, bonus bets, betting odds, parlays, moneylines, spreads, run lines, Over/Under markets, and other sports betting concepts.

Its mission is to make sports betting information more accessible and understandable for the Latino community in the United States.

Bet Latino AI is not a sportsbook. Sportsbook availability, promotions, eligibility requirements, and betting regulations vary by state.

Website: <https://betlatinoai.com>

Official Profiles: <https://betlatinoai.com/pages/perfiles-oficiales>



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