

Autostyle World Expo 2026 to Showcase Automotive Aftermarket, Car Customization and Live Drifting in New Delhi

Autostyle World Expo 2026 to Bring India's Automotive Aftermarket, Customisation and Live Automotive Experiences Under One Roof

*India's only Exhibition on Automobile Accessories
Audio Systems, Modification & Detailing Solutions*

AUTOSTYLE **WORLD** **EXPO** | **9-11 OCT. 2026**
Bharat Mandapam (Pragati Maidan)
New Delhi, India



Register to Visit

 **MEX**
MEX Exhibitions Pvt. Ltd.

New Delhi, Delhi Sep 22, 2026 ([Issuewire.com](https://www.issuewire.com)) - The automotive aftermarket is set to take centre stage in the capital as **Autostyle World Expo 2026** returns to **Bharat Mandapam (Pragati Maidan)**,

New Delhi, from 9–11 October 2026. The second edition of the exhibition will bring together automotive aftermarket brands, manufacturers, distributors, retailers, workshops, tuners, detailing specialists and automotive enthusiasts for three days of product discovery, business networking and live automotive experiences.

Positioned as **India's only exhibition on Automobile Accessories, Spare Parts, Audio System, Modification & Detailing Solutions**, Autostyle World Expo 2026 will showcase the evolving automotive aftermarket across accessories, performance upgrades, customisation, car audio, detailing, car care, vehicle technology and related solutions.

The exhibition comes on the back of a strong debut edition in 2025, which welcomed **40,000+ visitors** and established the platform as a meeting point for the [automotive aftermarket](#) ecosystem. Building on this response, the 2026 edition will feature an expanded showcase of products, new launches, live demonstrations, custom builds and experiential zones.

A Platform for the Growing Automotive Aftermarket

As vehicle personalisation and automotive lifestyle culture continue to evolve, the aftermarket is expanding beyond conventional accessories to include performance, technology, detailing, audio, styling and customisation. [Autostyle World Expo](#) 2026 will bring these segments together on one platform, enabling businesses to discover new products, connect with suppliers and explore emerging opportunities across the market.

The exhibition is designed to serve manufacturers, distributors, retailers, dealers, importers and exporters, automotive service providers, workshop owners, audio and infotainment specialists, modification technicians, detailing professionals and other stakeholders across the aftermarket value chain.

For exhibitors, the platform provides opportunities to showcase products, demonstrate solutions, meet potential business partners and engage directly with an audience involved in automotive purchasing, installation, modification and servicing. The show will also feature dedicated B2B networking opportunities alongside its experiential attractions.

From Aftermarket Products to High-Octane Experiences

A key feature of Autostyle World Expo 2026 will be its live experience zones, bringing automotive culture off the display floor and into action.

The **Outdoor Drifting Arena** will feature high-octane drift runs, with drivers showcasing speed, precision and controlled slides. The **Supercar Arena** will bring high-performance machines into the spotlight, giving visitors an opportunity to experience their design and presence up close.

The action will extend to the **Off-Road Experience Zone**, where purpose-built vehicles will take on rugged terrain, while the **Bike Stunt Showcase** will feature freestyle motorcycle performances and high-energy stunts.

For automotive audio enthusiasts, **Bass Wars** will bring high-powered audio builds into competition, focusing on sound intensity, clarity, and performance. Other attractions include the **RC Car Arena**, **Vintage Zone**, **BMX Stunts**, **Live Modification Demos**, **Detailing Arena**, and more.

These attractions are intended to complement the business-focused exhibition by creating an environment where automotive products, technology, performance, and culture can be experienced beyond the conventional show-floor format.

A Meeting Point for Business and Automotive Culture

Autostyle World Expo 2026 will cater to both the professional aftermarket community and the wider automotive enthusiast ecosystem. Its visitor profile includes automotive retail buyers, purchasing delegates, distributors, retailers, importers and exporters, OEMs and component manufacturers, dealership procurement teams, audio and infotainment installers, modification technicians, detailing and ceramic coating experts, diagnostic and mechanical professionals, garage owners and vehicle wrap specialists.

The combination of product discovery, business networking and live automotive experiences reflects the changing nature of the aftermarket, where commercial opportunities increasingly intersect with vehicle personalisation, enthusiast culture and automotive technology.

Building on the Momentum of 2025

The first edition of Autostyle World Expo created a strong foundation for the platform, with more than 40,000 visitors attending the inaugural show. According to the organisers, the 2026 edition will build on that momentum through greater participation, new product launches, larger experience zones, live demonstrations and stronger opportunities for business engagement.

“Autostyle World Expo was created to energise India’s automotive aftermarket and bring together brands, professionals and enthusiasts under one platform. The response to our debut edition demonstrated the growing interest in automotive personalisation, aftermarket products and automotive lifestyle experiences. With the 2026 edition, we are building on that momentum with a broader product showcase, more live experiences and stronger opportunities for the industry to connect,” said **Ms. Himani Gulati, Director, MEX Exhibitions Pvt. Ltd.**

Event Details

Event: Autostyle World Expo 2026

Dates: 9–11 October 2026

Venue: Bharat Mandapam (Pragati Maidan), New Delhi

For participation inquiries, exhibitor bookings, and event updates, visit the official website:

www.autostyleworld.com

About the Organizer

MEX Exhibitions Pvt. Ltd.

MEX Exhibitions Pvt. Ltd. is an international exhibition company with a strong presence of over four decades in the advertising industry, over 28 years in publishing & 23 years in exhibitions. The company has produced more than 100 market-leading trade exhibitions for various segments, in addition to publishing various magazines & advertising trade directories of repute. Successful exhibitions are conducted all over India, Dubai, Singapore, Canada, and Thailand. For more details, visit our website at: www.mexexhibits.com

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Source : Autostyle World Expo

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