

Arrow Spark LLC and ECDI Host Free Construction Business Workshop for Ukrainian Entrepreneurs in Cleveland

Event empowers Ukrainian immigrant business owners with legal tools to start and grow construction companies in America — even without work authorization



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Event empowers Ukrainian community with tools to legally build and grow construction businesses in America

BROADVIEW HEIGHTS, Ohio — August 29, 2026 — Arrow Spark LLC, in partnership with the [Economic and Community Development Institute \(ECDI\)](https://www.issuewire.com) — Ohio's #1 SBA Microlender — successfully hosted a free business workshop titled "**Construction Business 101: How to Start, Scale & Succeed in America**" at Slavic Full Gospel Church in Broadview Heights, Ohio.

The event was organized and led by **Maryna Bilostotska**, Founder and Marketing Strategist of [Arrow Spark LLC](https://www.issuewire.com), a Cleveland-based marketing and communications consultancy dedicated to supporting small business growth and community development.

Addressing a Critical Community Need

Almost 240,000 Ukrainians have arrived in the United States through the Uniting for Ukraine (U4U) humanitarian parole program: fleeing war, rebuilding their lives, and contributing to American communities through taxes and hard work.

Many of these individuals have skills and experience in the construction industry but lack the knowledge and resources to legally structure and grow their own businesses in America. A key insight shared at the event: business ownership through a Corporation does not require work authorization, a fact that remains largely unknown within the Ukrainian immigrant community.

About the Event

The workshop featured a keynote presentation by **Donerik Black, MBA**, Director of the Contractor Resource Center at ECDI, who covered legal business structure, Corporation registration, EIN acquisition, licensing, insurance, bonding, and strategies for landing the first construction contract.

Ukrainian translation was provided by **Viktoriya Skubyak**, Real Estate Agent at eXp Realty, ensuring full accessibility for Ukrainian-speaking attendees.

Attendees received complimentary lunch and gift packages, creating a welcoming and inclusive atmosphere that one participant described as feeling "more like a business club than a workshop."

Quotes

"Organizing this event was both a professional achievement and a deeply personal mission. As a Ukrainian immigrant myself, I understand firsthand the challenges our community faces. This workshop was created to give people real answers: legally, practically, and with dignity." — **Maryna Bilostotska**, Founder, Arrow Spark LLC

"I experienced something this past Saturday that I have never experienced before — doing a workshop with an interpreter. Language barriers won't stop us from meeting our entrepreneurs where they are." — **Donerik Black, MBA**, Director, Contractor Resource Center, ECDI

About Arrow Spark LLC

[Arrow Spark LLC](#) is a Cleveland-based marketing and communications consultancy founded by [Maryna Bilostotska](#). The company specializes in marketing strategy, social media management, event management, and community outreach, with a focus on supporting immigrant entrepreneurs and small business owners.

About ECDI

The Economic and Community Development Institute (ECDI) is Ohio's #1 SBA Microlender, having assisted more than 15,000 entrepreneurs since 2004 through capital access, business education, and community development programs.

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