

Alette Geffrard Launches Divine Care Initiative

Accomplished Nurse Educator and Healthcare Consultant Steps Boldly into Her God-Ordained Calling to Restore Hope, Integrity, and Holistic Healing Across Nursing to Combat Impact Workforce Crisis & Burnout



P.U.M.P.S.
Pushing Up My Precious Sister
PRESENTS

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P.U.M.P.S. proudly presents our first Spotlight. Join us as we establish a premier platform where faith-driven women launch their brands, share their stories, and inspire lasting impact.

Spotlight

SATURDAY
25TH
JULY
@ 11:00AM EST

FEATURING
Diamond

ALETTE GEFFRARD MSN,MPA,RN, CNE

crisis of psychological distress, exhaustion, and systemic burnout within healthcare, faith-filled leader, nurse educator, healthcare consultant, and speaker **Alette Geffrard (MSN, MPA, RN, CNE)** officially announced the launch of **Divine Care Initiative** today. Tune Into interview [Here](#)

Celebrated during a spotlight launch event hosted by the *PUMPS (Pushing Up My Precious Sister) Network* under the prophetic theme *"From Platform to Purpose,"* Alette. steps boldly into a calling established long before her career began. Grounded in deep Christian faith and over 25 years of hands-on healthcare expertise—spanning clinical bedside care, academic faculty instruction, nurse administration, and organizational leadership—Alette founded Divine Care Initiative to bring direct, faith-anchored solutions and systemic intervention to healthcare workers, leaders, and nursing students.

ADDRESSING THE CRISIS: AN URGENT CALL TO ACTION IN HEALTHCARE

Alette's initiative directly targets and addresses the root causes behind today's most alarming healthcare statistics, as documented by leading national research bodies:

KEY INDUSTRY METRICS ADDRESSED BY DIVINE CARE INITIATIVE:

- **CDC Report (2023):** Nurse burnout soared from 32% to 46% in just three years due to unsustainable clinical pressure and high-stress environments.
- **American Nurses Association (ANA):** 62% of practicing nurses report feeling too exhausted to provide safe care, while 1 in 5 actively considers leaving nursing entirely.
- **Joint Commission (2022):** Directly links severe staff burnout to increased medical errors, high turnover, and compromised patient safety.
- **American College Health Association (2022):** 70% of nursing students report high levels of stress, anxiety, or burnout *before graduation*, ranking as the highest group dealing with severe psychological distress across academic fields.

Alette Geffrard and Divine Care Initiative are actively addressing these staggering metrics by tackling the human, spiritual, and systemic factors driving healthcare workers into fight-or-flight survival mode. *"Who is caring for the healthcare workers who are caring for others?"* asked Alette during her launch address. *"When nurses and students operate in continuous trauma and survival mode, their decision-making and well-being suffer. We are stepping in to heal the heart posture of healthcare."*

"Launching Divine Care Initiative is my Esther moment—a decision grounded in obedience to God for such a time as this. Over 25 years in healthcare training was God's preparation ground for this purpose: to bring hope, advocacy, and divine restoration—mental, emotional, and spiritual—to those who give so much to others." — **Alette Geffrard, MSN, MPA, RN, CNE**
FAITH-ANCHORED SOLUTIONS FOR INDIVIDUALS & ORGANIZATIONS

Grounded in Kingdom purpose and clinical excellence, Divine Care Initiative partners with hospital systems, academic nursing programs, and corporate executives to implement comprehensive solutions:

- **Trauma-Informed & Faith-Grounded Resilience Workshops:** Specialized clinical programs for nursing students and hospital staff to process acute workplace trauma and recover mental and spiritual strength.

- **Executive Leadership & Ethics Coaching:** Consultation for clinical managers and healthcare leaders emphasizing clarity of calling, heart posture, consistency, and dependability to foster psychological safety.
- **Organizational Culture Realignment:** Partnering with corporate institutions to align operational goals with true holistic care (body, mind, and spirit) for internal healthcare stakeholders.
- **Keynote Speaking & Vocational Restoration:** Inspiring messages and keynote address programs designed to rekindle the original passion and spiritual purpose of healthcare professionals.

ABOUT DIVINE CARE INITIATIVE

Divine Care Initiative, founded by Alette Geffrard (MSN, MPA, RN, CNE), is a premier faith-based healthcare consultancy, advocacy, and coaching organization. Anchored in biblical principles and over 25 years of healthcare expertise, the initiative is dedicated to transforming the well-being of healthcare workers, executive leaders, and nursing students through holistic emotional, mental, and spiritual restoration.

CONNECT WITH ALETTE

- **Organization:** Divine Care Initiative
- **Founder & CEO:** Alette Geffrard, MSN, MPA, RN, CNE
- **Email:** info@alettegeffrard.com
- **Website:** www.divinecareinitiative.com
- **LinkedIn:** [linkedin.com/in/alettegeffrard](https://www.linkedin.com/in/alettegeffrard)
- **Tune Into interview:** [Here](#)

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About Sapphire for Business

Sapphire for Business is proud to author this release and serve as an official corporate sponsor of the

Divine Care Initiative, supporting purpose-driven leadership and excellence in healthcare education. To learn more about our business solutions and community partnerships, visit www.sapphireforbusiness.com.

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