

AI Is Now Answering "Who Is This?" - Protect My Brand Launches to Help Business Owners Control the Answer



Miami, Florida Oct 1, 2026 ([IssueWire.com](https://www.IssueWire.com)) - Protect My Brand, a Miami-based online reputation management company, today announced its launch to help business owners take control of how they appear across Google, AI assistants, and the wider web.

The first meeting no longer happens in a room. It happens in a search bar - and increasingly, in an AI

answer. ChatGPT, Gemini, and Google's own AI now summarize who a person or company is before anyone clicks a link. An old article, a bad review, or a stranger with the same name can define a business owner before they ever get to speak.

"People used to Google you and read ten links. Now AI reads them for you and hands over one answer," said Branden Condy, founder of Protect My Brand. "If that answer is wrong, you lose deals you'll never know about. We built Protect My Brand so owners can see exactly what the internet says - and fix it."

Protect My Brand starts with a free five-minute scan that checks a name or business the way a stranger would, verifies which results actually belong to the owner, and maps the next step - removal under a platform's rules, a correction, or building stronger, accurate pages that answer what people came to find. If there is nothing to fix, the company says so.

The free scan is available now at <https://www.protectmybrand.com/>

About Protect My Brand: Protect My Brand is an online reputation management company based in Miami, Florida. The company helps business owners monitor, repair, and protect how they appear across search engines and AI platforms.

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<https://www.protectmybrand.com/>

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