

Zoiko Rooms Introduces a Global Marketplace Built for Trusted Room Rentals



Sacramento, California Aug 25, 2026 ([Issuewire.com](https://www.issuewire.com)) - Zoiko Realty Group Inc., a Zoiko Group company, today announced Zoiko Rooms, its global room rental marketplace designed to make finding, securing and managing rooms more structured, transparent and accountable. Zoiko Rooms is a trading name of Zoiko Realty Group Inc.

Room rentals remain an important part of global housing supply, workforce mobility, student accommodation, relocation and flexible living. Yet the journey is often fragmented across listing sites, messaging apps, identity checks, spreadsheets, bank transfers and separate compliance records. Zoiko Rooms is designed to reduce that fragmentation by connecting discovery with the transaction and operational steps that follow.

Rather than operating only as an advertising marketplace, Zoiko Rooms is designed to support renters from search and enquiries through applications, viewings, verification, booking or tenancy progression, payments, communications and ongoing records. Hosts and housing organizations can manage listings, applicants, viewings, tenancies or stays, payments, payouts, compliance evidence and communications through dedicated workflows.

"The opportunity is not to create another place to advertise rooms. It is to make the room rental transaction itself more trustworthy, understandable and easier to manage," said Marcel Jones, Vice President, Product and Marketplace Strategy, Zoiko Realty Group Inc. "Renters should know who they are dealing with, what they are agreeing to and what happens next. Hosts should have equally clear tools for managing their responsibilities. Zoiko Rooms brings those elements together while recognizing that housing rules differ across markets."

Trust is designed into the platform architecture. Verification state, permissions, transaction status, compliance evidence and important actions are intended to form part of the underlying workflow, not simply appear as labels on a listing. Where money is involved, Zoiko Rooms is designed around authoritative transaction records to reduce ambiguity about what has been charged, paid, received, refunded or remains outstanding.

The platform uses a global core with controlled jurisdiction specific configurations. Market configurations can accommodate local housing requirements, identity processes, payment methods, currencies, taxation considerations, tenancy structures, privacy obligations, consumer disclosures and terminology without embedding one country's rules across the entire product. Availability, features and compliance capabilities will vary by jurisdiction.

Zoiko Rooms also supports distinct renter and host experiences while allowing people who perform both roles to operate through one account relationship. The objective is a focused experience for each role without creating disconnected identities or records.

ABOUT ZOIKO ROOMS

Zoiko Rooms is a trading name of Zoiko Realty Group Inc., a Zoiko Group company. It is a global room rental marketplace designed to connect renters, hosts and housing organizations through a structured, transparent and trusted digital experience spanning discovery, communication, verification, applications, viewings, tenancy workflows, payments, host operations and jurisdiction-aware compliance.

MEDIA CONTACT

Zoiko Realty Group Inc. Corporate Communications and Media Relations

<https://zoikorooms.com/>

Media Contact

Zoiko Rooms

*****@zoikorooms.com

1-800-484-5574

1401 21st Street, Suite R

<https://zoikorooms.com/>

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