

## YOO ARUBA Foundation Works Progress on Schedule — Phase Expected to Complete Within 60 Days

Mastermind Hospitality Group provides construction update on Aruba's first luxury branded residence, with structural foundation works underway since June 23



**Aruba, Aruba Aug 2, 2026 ([Issuewire.com](https://www.issuewire.com))** - Mastermind Hospitality Group today confirmed that foundation works at the YOO ARUBA development site in Ponton, Oranjestad are progressing on schedule. Structural groundwork began on June 23, 2026, and the team expects this phase to be completed within the next 60 to 90 days.

The update marks a significant step forward for the project, which represents Aruba's first luxury branded residence. With foundations now actively underway, the development has moved decisively from planning into construction, a transition that signals growing confidence from both the development team and the project's investors.

Benoit Lebrun, overseeing the development on behalf of Mastermind Hospitality Group, reflected on the progress since works began. "We broke ground on June 23rd and the pace has been exactly what we planned for. Seeing the foundations take shape over these past weeks has been extraordinary — it is one thing to present a project, and another thing entirely to watch it rise from the ground. We expect to close out this phase within 60 days and move straight into the next stage of construction."

The YOO ARUBA project, developed by Mastermind Hospitality Group in partnership with Mi Tesoro Group, will comprise 26 luxury apartments designed by YOO Studio. The development occupies a prime position in Ponton, offering permanent, unobstructed views of the Caribbean Sea. The location combines privacy, accessibility, and panoramic sea views, making it one of the island's most attractive settings for high end residential development.

Architectural direction is led by Donato Mesce of MESK Architects, whose work integrates Caribbean identity with contemporary design principles. The interiors carry YOO Studio's signature approach — layered, tactile, and unmistakably residential — adapted specifically for the Aruban context and climate.

Mastermind Hospitality Group holds the exclusive YOO brand license for residential developments in Aruba, a position formalized through a strategic partnership announced in October 2025. The firm brings to the project its background in hospitality consulting, branded residence development, and F&B concept strategy across Europe and the Caribbean.

Construction is expected to continue in phases following the completion of foundation works, with the development team targeting overall project completion in 2028. Further updates on construction milestones, unit availability, and sales will be communicated through official channels.

### **About Mastermind Hospitality Group LLC**

Mastermind Hospitality Group LLC is a hospitality consulting and development firm with operations across Europe, Latin America, and the Caribbean. The company specializes in hotel concept development, F&B strategy, branded residence development, and hospitality education partnerships. Current projects include YOO ARUBA, the SHL Aruba Campus in partnership with SHL Schweizerische Hotelfachschule Luzern [www.masterhsp.com](http://www.masterhsp.com)

### **About Mi Tesoro Group**

Based in Aruba, Mi Tesoro Group is a collective of local investors focused on driving economic growth in Aruba through strategic investments in real estate, hospitality, and food and beverage ventures.

### **About YOO**

YOO is a globally recognized design and lifestyle brand that licenses the use of the 'YOO' mark for luxury residential developments worldwide. Headquartered in London, YOO has established a portfolio of developments across multiple continents known for sophisticated design and elevated lifestyle experiences.

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