

WorkSocial Marks Its Founding: How a Jersey City Startup Became a Multi-City Coworking Brand

Founded in 2015 by Natasha Mohan, WorkSocial opened its first location in Jersey City in February 2016 and has since grown into a coworking, private office, and virtual office provider across New Jersey, New York, California, and the United Kingdom.

Saint Brelade, Jersey Aug 7, 2026 ([Issuewire.com](https://www.issuewire.com)) - WorkSocial, a coworking and flexible office space company, opened the doors of its first location at 111 Town Square Place in Jersey City on February 8, 2016, roughly six months after founder and CEO Natasha Mohan established the company in August 2015. What began as a single floor of shared office space has since grown into a multi-location workspace provider serving businesses across the New York metro area, Los Angeles, and London.

Mohan, a longtime Jersey City resident with a background spanning hospitality, retail, real estate, and management, launched WorkSocial with a simple premise: that the physical workspace directly affects how people feel about their work. The company built its offering around that idea, combining private offices, hot desks, conference rooms, corporate training rooms, podcast studios, and virtual office services with hospitality-driven touches such as complimentary meals, onsite notary services, and wellness programming.

“Our mission was to create happiness in the workplace,” Mohan said. “You spend half of your life in your workspace, and we wanted to build something that didn’t feel like a compromise — a space that actually supported the people using it, not just their laptops.”

The Jersey City headquarters has expanded several times since opening, growing from an initial 4,400 square feet to roughly 18,000 square feet on the building’s 12th floor, adding private offices, day offices, additional coworking space, and more conference and training rooms along the way. WorkSocial has since opened additional locations in Parsippany and Montville, New Jersey; New York City; Los Angeles; and London, alongside a virtual office service used by remote and hybrid businesses to establish a professional address without leasing physical space.

WorkSocial is certified as a woman- and minority-owned business and has worked with organizations ranging from local startups and law firms to larger enterprises including IBM, Deloitte, Chobani, Typeform, and Genetec. The company has also maintained a presence in the Jersey City community, sourcing food and beverage offerings from local vendors and supporting organizations such as the York Street Project at St. Joseph’s Home.

Looking ahead, WorkSocial says it plans to continue expanding its footprint in the New York metro area while growing its virtual office offerings internationally.

“Jersey City has been an important part of our business’s story — we started right here in 2015,” Mohan said. “We’re proud of how far the company has come, and we’re just as focused on where it’s going next.”

About WorkSocial

Founded in 2015 by Natasha Mohan, WorkSocial is a woman- and minority-owned coworking company offering private offices, hot desks, coworking space, conference rooms, corporate training rooms,

podcast studios, and virtual office services. Headquartered at 111 Town Square Place in Jersey City, New Jersey, WorkSocial also operates locations in Parsippany and Montville, New Jersey; New York City; Los Angeles, California; and London, United Kingdom. For more information, visit **worksocial.works**.

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