

Wellness Revolution: STOREFIT arrives in US - Florida

Italian Heritage Meets Florida Energy: StoreFit Brings Luxury Fitness Revolution to Boca Raton



Boca Raton, Florida Aug 29, 2026 ([Issuewire.com](https://www.Issuewire.com)) -

South Florida's fitness scene is getting a major upgrade. [StoreFit](#), a bold concept merging an upscale activewear boutique with a high-octane fitness studio, **has announced its official grand opening in**

Boca Raton on Saturday, August 29th, 2026 (5.00 pm / 7.00 pm)

Founded by fitness visionary Jasmine Haffadi, this flagship destination marks a historic milestone: the very first time this 100% Made in Italy concept lands in the United States.

StoreFit brings the legendary Italian heritage of wellness, impeccable craftsmanship and obsessive attention to client experience straight to Boca Raton.

The architectural vibe is strictly linear, elegant and powerful. Moving far beyond the standard gym aesthetic, the space features premium materials seamlessly integrated with outstanding, next-generation fitness technologies that elevate every single workout.

In this powerful ecosystem premium Italian heritage, elegant architecture and elite fitness technology collide.

SHAPING THE FUTURE OF WELLNESS

Jasmine Haffadi brings legendary Italian heritage to South Florida.

*"We are introducing a completely new standard to the American market," says **Jasmine Haffadi, Founder of StoreFit**. "This project is 100% Made in Italy, combining the absolute pinnacle of Italian design elegance with powerful, cutting-edge technology. We aren't just opening a studio; we are delivering an elite, tailored wellness experience where high performance meets timeless Italian style".*

THE METHOD: HOW STOREFIT WORKS

At the core of StoreFit is a revolutionary, high-efficiency fitness method. The studio features a specialized, state-of-the-art training circuit designed to maximize results in minimal time. Clients flow through a seamlessly engineered sequence that combines targeted strength training, metabolic conditioning, and real-time biometric tracking.

For those seeking hyper-personalized results, StoreFit offers **elite private lessons**. These one-on-one sessions combine individual coaching with custom-tailored technology parameters, ensuring an unparalleled level of attention to the final client.

ITALIAN HEARTH, GLOBAL CONCEPT

The launch kicks off August 29th and runs through the weekend.

The Italian Concept is disruptive: linear but technologically advanced luxury studio with high-energy classes driven by elite coaches and advanced tech.

The StoreFit promise is simple yet powerful: peak physical efficiency meets effortless Italian luxury. By eliminating guesswork through smart data and high-end engineering, the **StoreFit circuit guarantees a transformative workout experience that builds strength, boosts longevity, and fits perfectly into a high-performance lifestyle.**

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<http://www.storefit.it>

Source : StoreFit

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