

Wasiu Akeem Oluwaferanmi Named Among Nigeria's Rising No-Code Developers and CRM Automation Specialists

A Lagos-based no-code developer and CRM automation specialist has spent four years helping small businesses replace manual processes with automated systems across HubSpot, Zapier, Zoho, and GoHighLevel.



Springfield, Ohio Aug 18, 2026 ([Issuewire.com](https://www.issuewire.com)) - Wasiu Akeem Oluwaferanmi, a Nigerian no-code developer and CRM automation specialist, has spent the past four years building automated systems that help small businesses replace manual, error-prone processes with software that runs on its

own.

Working under his brand [Growthguru Digital Hub](#), Oluwaferanmi specializes in CRM setup and automation across platforms including **HubSpot, Zapier, Zoho, Dubsado, GoHighLevel, Notion, Make, and HoneyBook** — a toolkit that spans lead capture, client onboarding, scheduling, and follow-up.

"Most business owners don't want a complicated new tool to learn," **Oluwaferanmi** explains. "They want their existing chaos to disappear." That philosophy shapes his approach: rather than dropping a rigid, off-the-shelf system into a business, he studies how the business actually operates first, then builds automation around it.

Real Systems, Real Businesses

Oluwaferanmi's automation work includes a **HoneyBook smart file** and workflow system built for an event planning business, covering everything from first client inquiry to signed contract — a project that drew strong client ratings and feedback. For a real estate client, he built a full **GoHighLevel automation system** handling lead allocation, credit-based nurture sequences, and appointment intake notifications, so no lead goes untouched waiting on a manual follow-up.

For a digital agency, he built a **Notion-based** operations workspace where new leads, client signups, and meeting schedules flow in automatically — fed by a Google Form connected through Make, replacing what used to be manual data entry across multiple tools.

A Focus on No-Code Systems

As a no-code developer, Oluwaferanmi builds functional business systems without requiring clients to hire a full development team — a route he sees as increasingly relevant for small businesses in Nigeria and beyond that need working software fast, without enterprise-level budgets. His work sits at the intersection of **CRM automation, workflow design**, and **light development**, letting him move fluidly between marketing systems, **CRM platforms**, and **web infrastructure** as pieces of one connected system rather than separate disciplines.

About WasIU Akeem Oluwaferanmi

WasIU Akeem Oluwaferanmi is a Nigeria-based no-code developer and CRM automation specialist with over four years of experience helping businesses automate manual operations. He operates Growthguru Digital Hub, offering **CRM automation, workflow design**, and **no-code development services**.

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Notion



HighLevel

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