

Videoipsum Announces August Video Reach Week Offering Exposure to Video Creators on YouTube

Videoipsum launches a new initiative with August Video Reach Week, providing a 15% discount on promotional campaigns for diversified and rising creators on YouTube.



Beverly Hills, California Aug 4, 2026 ([Issuewire.com](https://www.issuewire.com)) - Videoipsum invites all video creators to August Video Reach Week, which is designed to offer growth opportunities for both amateur and professional YouTubers from diversified industries. With the help of YouTube ad campaigns and a strategic approach, this professional agency strives to assist the independent creators on YouTube with their promotional campaigns.

The latest campaign of Video Reach Week starts on August 4, and it will stay active till August 11, offering a 15% discount on YouTube Promotion services. The campaign is designed to cater to the unique needs of all kinds of creators on the platform and assist them in establishing their channel in the competitive landscape.

This [YouTube promotion company](#) is an official Google partner that only uses authentic YouTube ad tools to create campaigns that are legitimate. Each promotional campaign allows creators to find relevant and like-minded audiences who can also become loyal fans or subscribers. While the campaign helps expand the fanbase, it also optimizes the YouTube channel to appear at the top with every related search query.

All kinds of creators can get access to the YouTube ad campaigns and the latest sales regardless of the niche. Starting from music artists, gamers, travel vloggers, fitness experts, chefs, or real estate moguls,

all kinds of YouTube channel owners can avail themselves of a promotional campaign with a discount. The campaign is designed to assist creators in approaching target audiences with discoverability in the competitive landscape.

Being a reliable video marketer, VideoIpsum is trusted by global creators, and its attention to creators' needs makes it stand out in the market. It provides a combination of transparency and professionalism by not only initiating the campaign but also sending a detailed analytical report for the creators to gain insights. YouTubers can find more data based on their target audiences with specific metrics and demographics. The company also shares real-time data with screenshots to make sure creators can have complete ownership of the campaign, along with monitoring benefits.

A spokesperson from Videoipsum said, "We understand how difficult it can be for independent YouTubers to establish their channel in the competitive landscape. Considering their needs, we design each promotional ad campaign to align with the goals of the creator without expanding their budget. We aim to assist all kinds of creators on YouTube who seek a reliable promotion partner for their channel."

VideoIpsum continues on its journey of assisting YouTubers, and the latest initiative of August Video Reach Week is a major part of the journey. This latest campaign starts on August 4 and will be active till August 11 to make sure creators can utilize the one-week-long sale that provides a 15% discount on promotional campaigns.

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