

## Unified Law Becomes Chief Legal Office, a fractional in-house legal department.



# CHIEF LEGAL OFFICE

**Dallas, Texas Aug 25, 2026** ([IssueWire.com](http://IssueWire.com)) - Unified Law Group, PB LLC, recently changed its name to Chief Legal Office, PB LLC. The new name does more than update a logo. It defines the business the company has been building: the fractional Chief Legal Office.

Co-Founders Amy Natasha Osteen and Elizabeth Daane built a business that got harder to describe.

For a while they called it a fractional General Counsel practice, but the label never quite fit. So, they stopped trying to fit their group into an old one.

“For years, people would ask what Unified Law was, and my answer kept getting longer,” said Osteen. “We’re not another fractional GC shop, and we’re not a traditional law firm. We’re a fractional in-house legal department. At some point it became obvious that the name should just say that.”

### **What Is a Fractional Chief Legal Office?**

Every growing company hits an awkward in-between. It has outgrown founder-led legal triage and a handful of outside counsel relationships, but it does not yet need, and often cannot yet justify, a full-time General Counsel or a built-out in-house legal department.

Right now, companies in that spot take one of three paths.

They keep trying to do it themselves, relying on generic forms, AI tools, and outside lawyers as issues arise.

They lean heavily on outside counsel. Good firms do good work, but outside counsel is built to answer the question a company brings them. They don’t sit inside the business and own its legal function.

Or they hire a solo fractional GC. Now they have an experienced lawyer, but no legal department behind that lawyer. The same person advising the board also reviews routine NDAs, maintains templates, tracks matters, and handles administrative work.

There is a fourth option.

A fractional Chief Legal Office combines senior in-house legal leadership with the team and infrastructure needed to operate a legal function, at a size that can grow with the company. That is what Chief Legal Office was built to provide.

Every ongoing client gets a dedicated Client Success Team led by a senior U.S. in-house attorney, usually an experienced GC or AGC who has run legal departments or major legal functions, supported by more junior in-house attorneys and by legal administrators and paralegals based in the Philippines. Senior leaders focus on judgment, strategy, and matters that require their experience. The rest of the work goes to the right team member based on complexity and cost. Technology and AI move routine work faster, while an experienced legal strategist stays close enough to the business to see around corners and spot the risks that matter before they arrive.

### **Built by In-House Lawyers for the Way Companies Work**

Osteen and Daane built the model from the in-house seat, and they hire for it. Almost everyone on the team has spent nearly their whole career as in-house counsel, led a legal department, or worked in government. Chief Legal Office does not hire the traditional outside-firm profile. It hires lawyers who think like in-house counsel, because that is what they have always been, and who know the difference between answering a legal question and owning the legal function.

The model also gives experienced in-house attorneys a new way to practice. Senior in-house lawyers who have spent their careers building legal departments for other companies can build their own Chief Legal Office inside Chief Legal Office, with a real team, technology, and administrative support.

“Some of the best lawyers we know have spent their careers building legal departments for someone else,” said Daane. “We want to give them another option, one where they build a Chief Legal Office of their own, with a real team around them, and provide clients with the kind of legal leadership that used to require building an in-house department from scratch.”

### **Who Chief Legal Office Serves**

Chief Legal Office concentrates on U.S. technology and technology-driven product companies, and the investors who back them, at every stage of growth. That includes software and AI companies, health technology, and businesses in other fields that run on technology, along with the independent sponsors and private equity groups that invest in them. The focus is deliberate. Staying inside one connected ecosystem lets the team build deep familiarity with the issues these companies and investors face.

“We work as an embedded legal department, and we build the relationship to change as the company grows,” said Osteen. “I tell founders that we count it as a success when they grow to the point of needing a full-time General Counsel. When that happens, we step back from the top seat and support the new GC. Working ourselves out of the Chief Legal Officer title isn’t a loss. That’s the goal.”

### **What Is Changing**

**Company name:** Unified Law Group, PB LLC is now Chief Legal Office, PB LLC.

**Website:** The primary website is now [chieflegalloffice.com](http://chieflegalloffice.com).

**Brand:** The Chief Legal Office name and new visual identity will appear across the website, client portal, email, billing, and other materials.

**Public-facing identity:** Chief Legal Office, PB LLC and affiliated law firm Outside CLO, PC will operate publicly under the Chief Legal Office brand.

### **What Is Not Changing**

Existing clients will keep working with their current attorneys and Client Success Teams. Chief Legal Office, PB LLC remains a public benefit company, and its commitment to expanding access to legal support for qualifying nonprofits and social enterprises continues. U.S. legal services will continue through affiliated law firm Outside CLO, PC.

### **About Chief Legal Office**

Chief Legal Office, PB LLC, formerly Unified Law Group, PB LLC, provides fractional Chief Legal Office services to growing companies. Co-founded by experienced in-house attorneys Amy Natasha Osteen and Elizabeth Daane, Chief Legal Office pairs senior U.S. in-house legal leaders with dedicated Client Success Teams and a broader global legal team to deliver executive legal leadership and day-to-day legal support. Chief Legal Office, PB LLC is a public benefit company. U.S. legal services are provided through affiliated law firm Outside CLO, PC.

### **Media Contact**

Chief Legal Office

info@chieflegaloffice.com

chieflegaloffice.com

## **Media Contact**

Chief Legal Office, PB LLC

\*\*\*\*\*@chieflegaloffice.com

<http://www.chieflegaloffice.com>

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