

The Tunes Club Launches American Music Discovery Week Campaign for Independent Spotify Artists

The Tunes Club has announced its American Music Discovery Week campaign, offering a 15% discount on Spotify promotion services from August 5 through August 12.

THE
TUNES CLUB

★★ *American* ★★
MUSIC DISCOVERY
Week



5th - 12th August 2026

DISCOUNT

15%

SPOTIFY PROMOTION SERVICES

Discovery Week, a company-led campaign for independent musicians running from **August 5 through August 12, 2026**. During the campaign, the company will apply a [15% discount to its existing Spotify promotion packages](#).

The campaign is intended to provide independent artists with a defined period in which to evaluate the company's music-marketing services. Campaign information and applicable package details will be available through **The Tunes Club** website during the stated dates.

The Tunes Club said its services may include audience-discovery campaigns, content marketing and social media promotion. The company does not control Spotify's algorithms, editorial decisions or listener behavior, and campaign participation does not guarantee playlist placement, streams, engagement or other results.

According to the company, its campaign planning considers factors such as an artist's genre, available content and intended audience. Any playlist-related activity should be described as outreach or promotional consideration and not as guaranteed editorial placement.

The initiative is open to eligible artists across music genres. The company said the temporary pricing change does not alter the scope or stated delivery terms of the underlying packages.

"Independent artists often need clearer information about how promotional campaigns are structured and measured," a **spokesperson for The Tunes Club** said. "American Music Discovery Week gives artists a defined period to review our available services, campaign methods and reporting before deciding whether a package is suitable for their goals."

The 15% discount will apply to existing Spotify promotion packages purchased through the company's website **from August 5 through August 12, 2026**. Artists should review the applicable package description, eligibility conditions and delivery terms before purchase.

Media Contact

The Tunes Club

info@thetunesclub.com

Source : The Tunes Club

[See on IssueWire](#)