

The Tunes Club Announces August Music Spotlight Campaign for Independent Artists on Spotify

The Tunes Club announces its August Music Spotlight campaign, offering independent artists access to selected promotional packages at a 15% discount.

THE TUNES CLUB

August
Spotify
Music Spotlight

10% OFF
on Independent Music and Playlist Promotion

Campaign Dates: 19th–26th August 2026

Spotlight, a campaign designed to assist independent and emerging music artists on Spotify with their promotional outreach. The campaign will run **from August 19 through August 26, 2026**, and will be available to singers, rappers, music producers, and other independent artists on the platform. During the campaign, artists can receive a [15% discount on eligible Spotify promotional packages](#) offered by the company.

The campaign is intended to assist independent artists seeking greater exposure in a competitive music landscape. The company offers promotional campaigns based on the individual needs, goals, and budgets of different artists.

The Tunes Club does not guarantee changes to an artist's career or commercial performance. Its promotional services include content marketing, audience discovery campaigns, and social media marketing. These services are designed to help artists strengthen their digital presence and introduce their music to potentially relevant audiences.

Spotify algorithms and editorial playlists cannot be controlled through promotional campaigns. The Tunes Club does not guarantee playlist placements, streams, followers, or specific promotional results. Campaign performance may vary depending on factors such as the quality of the music, audience response, campaign selection, and market conditions. The services should be considered outreach intended to support an artist's promotional efforts.

The Tunes Club developed **August Music Spotlight for independent artists** who may have limited promotional budgets. The campaign gives eligible artists an opportunity to review available services and select packages suited to their individual goals and budgets.

"Independent artists often have to make careful decisions about where and how they promote their music," said a spokesperson for The Tunes Club. "August Music Spotlight is intended to give artists access to selected promotional services at a reduced price while allowing them to choose an approach that aligns with their goals and available budget."

Spotify artists can review eligible promotional packages and receive a **15% discount** from **August 19 through August 26, 2026**. Artists are encouraged to review the service descriptions, eligibility requirements, and terms and conditions on the company's official website before making a purchase.

Media Contact

The Tunes Club

info@thetunesclub.com

Source : The Tunes Club

[See on IssueWire](#)