

The Jaipur Studio New Launch: Mul Cotton Kurtis & Dresses Bring Everyday Comfort Into Focus

Jaipur, Rajasthan Aug 27, 2026 ([Issuewire.com](https://www.issuewire.com)) - The Jaipur Studio has introduced a focused collection of mul cotton kurtis and dresses, bringing attention to one of the lighter cotton fabrics suited to everyday Indian wardrobes. Rather than positioning the collection around occasion-only dressing, the edit looks at how breathable fabrics and familiar Indian silhouettes can work across office days, casual outings, family gatherings and festive moments.

The new collection features a broad selection of [mul cotton kurta sets](#), mul cotton kurtas and coordinated outfits in silhouettes ranging from A-line and straight cuts to Anarkali, Angrakha and coord-set styles. The assortment also includes pant sets, dupatta sets and shorter top styles, giving women different ways to interpret the fabric according to their routine and personal dressing preferences.

What makes the collection particularly relevant is the role of fabric in everyday clothing. Mul cotton is known for its lightweight feel, soft drape and breathable construction, qualities that can make a difference during long, warm days. For women who prefer clothing that feels easy to wear without moving too far from traditional Indian design, a mul cotton kurta or mul cotton kurta set can offer a practical middle ground.

The Jaipur Studio's edit also reflects how mul cotton has moved beyond a single definition of casual wear. Printed, embroidered and hand-detailed pieces appear alongside simpler silhouettes, allowing the same fabric category to cover understated daily dressing as well as more occasion-focused looks. Styles such as polka-print A-line sets, embroidered pant sets, Anarkali dupatta sets and chikankari-inspired designs show the range possible within mul cotton clothing.

Among the collection's notable directions are mul cotton kurta sets with dupattas, A-line pant sets and relaxed coord sets. There are also options for shoppers searching specifically for mul cotton kurtas for women, mul cotton kurta sets and mul cotton churidar-style looks. This variety makes the collection relevant not only to those looking for a single everyday kurta, but also to women building a more versatile ethnic wardrobe.

The launch comes at a time when consumers are paying closer attention to comfort, fabric and repeat wear when choosing clothing. Instead of treating ethnic wear as something reserved for celebrations, many wardrobes now combine traditional silhouettes with lightweight materials that can transition between different parts of the day. Mul cotton naturally fits into that shift because its appeal is rooted as much in feel and practicality as in appearance.

[The Jaipur Studio](#), a label with a stated legacy dating to 1950, has placed this fabric-led edit within its wider women's ethnicwear offering. The collection currently spans multiple colours, prints, embroidery details and silhouettes, with sizes listed across several ranges on the website. Its presentation suggests a straightforward idea: comfortable fabric does not have to mean limited styling options.

The new Mul Cotton Kurtis & Dresses collection is now featured on The Jaipur Studio's website, giving shoppers a dedicated place to explore mul cotton kurta sets, mul cotton kurtas, mul cotton kurtis, mul cotton dresses and related styles.

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Source : The Jaipur Studio

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