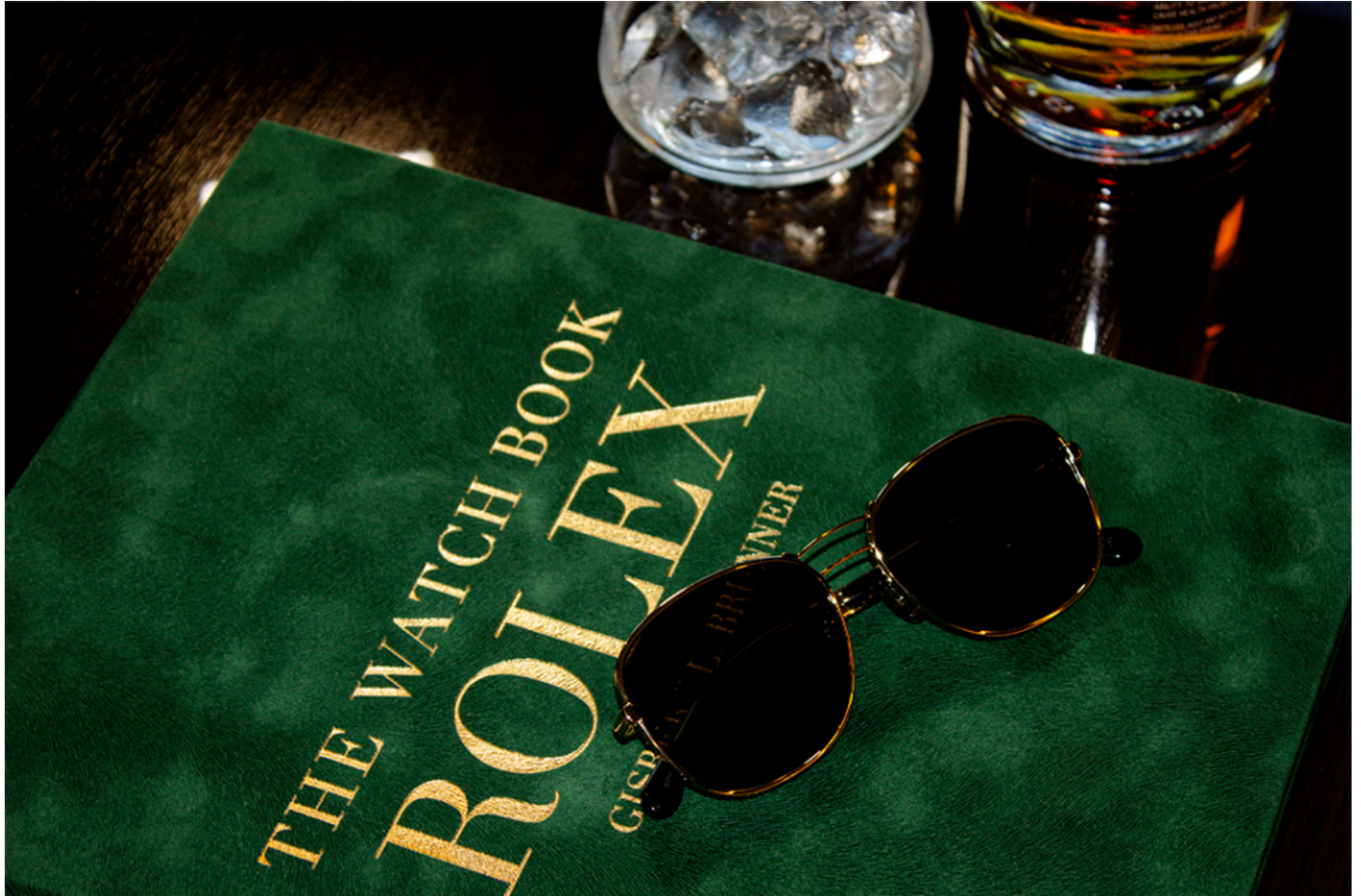


SOMMERS SUN Introduces a New Era of Effortless Style, Inspired by the Legacy of Jimmy Sommers

A modern accessories brand rooted in creativity, individuality, and the timeless spirit of a true artist.



Los Angeles, California Aug 18, 2026 ([Issuewire.com](https://www.issuewire.com)) - SOMMERS SUN launches as an accessories brand built around a simple belief: the pieces we choose to wear should tell a story.

The brand was born from the legacy of the late **Jimmy Sommers**, an acclaimed saxophonist and creative force whose artistry extended far beyond music. Known for his unmistakable sound, and ability to move effortlessly between worlds, Jimmy embodied a rare combination of confidence, creativity, and authenticity.

SOMMERS SUN carries that same spirit forward.

The brand celebrates the idea that personal style, like music, is a form of self-expression. Every detail matters. Every choice has meaning. And the pieces we surround ourselves with become part of the moments we remember.

"Jimmy understood that creativity wasn't limited to one medium and that it was reflected in how you lived, how you connected with people, and how you expressed yourself. SOMMERS SUN was created

to honor that same mindset.”

Drawing from Jimmy's artistic journey and effortless approach to life, SOMMERS SUN creates accessories designed to feel timeless yet modern. The collection blends thoughtful design, versatility, and everyday luxury—pieces made to be worn often, taken everywhere, and become part of the owner's personal story.

While trends come and go, Jimmy believed in creating something that lasts. That philosophy is at the core of SOMMERS SUN: accessories that don't simply complete a look, but become a signature.

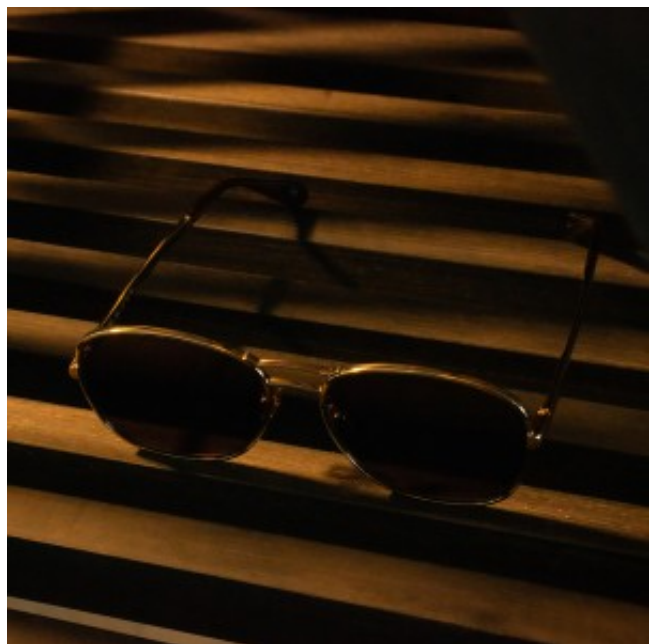
The name SOMMERS SUN reflects the warmth, optimism, and creative energy that defined Jimmy's life and work. Like a favorite song, the right accessory has the ability to evoke a feeling—a memory, a place, a moment in time.

With its debut collection, SOMMERS SUN invites a new generation to experience style through the lens of artistry: intentional, expressive, and effortlessly personal.

As fashion continues to move toward meaningful purchases and lasting design, SOMMERS SUN offers a fresh perspective on accessories, one where craftsmanship, storytelling, and individuality take center stage.

About SOMMERS SUN

SOMMERS SUN is a modern accessories brand inspired by the life, artistry, and legacy of Jimmy Sommers. Founded on the belief that style is a reflection of creativity and personal expression, the brand creates thoughtfully designed pieces that blend timeless appeal with everyday versatility. SOMMERS SUN honors a creative legacy while inviting customers to write their own stories through the pieces they choose to wear.



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Source : SOMMERS Sun

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