

Sebastian Pastor: Leadership Is About Creating Something That Serves People Long After You're Gone

Sebastian Pastor is a Honduran businessman, investor, and executive who serves as President of Hospital Maria and FIA Honduras while sitting on the boards of Fundación Teletón and Club Deportivo Olimpia.

Distrito Central, Honduras Aug 9, 2026 ([IssueWire.com](https://www.IssueWire.com)) - What does leadership mean to you?

"I've always believed that leadership is about creating something that will continue to serve people long after you're gone," the pastor says. "That requires patience, good people, and a clear purpose."

Leadership is not about making quick wins or chasing recognition. It is about building organizations that can grow and adapt over time. Pastor focuses on selecting the right people and giving them the tools and trust they need to succeed.

The goal is to create something lasting. Short-term thinking leads to short-term results. Long-term thinking leads to institutions that keep serving communities for decades.

How did growing up in Tegucigalpa shape your approach to business?

"I always had an interest in how organizations operate," Pastor explains. "Growing up in Tegucigalpa, I was surrounded by people who valued hard work and long-term thinking. That shaped the way I looked at business from an early age."

Tegucigalpa taught him to respect the role that strong institutions play in society. He saw how businesses, hospitals, and sports clubs could either serve their communities or let them down. That shaped his commitment to building organizations that do more than generate profit.

After high school at Escuela San Miguel, Pastor went to the University of New Orleans for college. "I've always wanted to bring new ideas home," he says. "Learning abroad gave me perspective, but Honduras has always been where I wanted to help create opportunities."

What does your work at Hospital Maria involve?

Pastor serves as President of Hospital Maria, a nonprofit organization dedicated to pediatric care in Honduras. The hospital provides medical treatment to children and works to ensure that families have access to the care they need.

His role involves overseeing operations, working with medical teams, and ensuring the organization remains focused on its mission. It is a responsibility that requires balancing financial sustainability with patient care.

Pediatric healthcare is a long-term commitment. The work does not generate headlines every day, but it changes lives. Pastor sees his role as creating the conditions for doctors and nurses to do their best work.

How do you balance business and philanthropy?

Pastor's career has spanned advertising, media, motorsport, and charitable work. He does not see these as separate tracks. The skills that work in business—clear communication, good people management, strong planning—also work in nonprofit leadership.

He sits on the boards of Fundación Teletón and Club Deportivo Olimpia, bringing the same long-term thinking to each role. Whether it is a charitable foundation or a sports club, the principles are the same: serve people, build trust, and focus on what matters.

"People remember what you do over many years," the pastor says. "A reputation is built one decision at a time."

What role does motorsport play in your work?

As President of FIA Honduras, Pastor leads the national body governing Formula 1 and motorsport activities in the country. The role involves promoting motorsport, ensuring safety standards, and building connections with the international racing community.

Motorsport is a growing interest in Honduras. Pastor's work helps create pathways for young drivers and fans to engage with the sport at a higher level. It also brings attention to Honduras on the global stage.

Like his other roles, this one requires patience and long-term vision. Building a motorsport culture does not happen overnight, but the foundation is being laid.

What advice do you have for people building organizations?

Start with a clear purpose. If you do not know why your organization exists, no one else will either. Write it down. Make sure everyone on your team understands it.

Hire people who are better than you at what they do. Trust them. Give them the resources they need and get out of their way. Good people will build good organizations if you let them.

Think in years, not months. Most meaningful work takes time. If you are only focused on the next quarter, you will miss the bigger opportunities.

Focus on what you can control. You cannot predict every market shift or policy change. But you can control how you treat people, how you make decisions, and how you respond to setbacks.

Build relationships that last. Your reputation is your most valuable asset. It takes years to build and seconds to lose. Do what you say you will do.

Stay connected to the community you serve. If you lose touch with the people your organization is meant to help, you will lose your way. Listen more than you talk.

Do not chase recognition. Do the work because it matters, not because someone will write about it. The recognition will come if the work is real.

If you do nothing else

- Write down the purpose of your organization in one sentence and share it with your team.

- Identify one person on your team who deserves more trust and responsibility, and give it to them.
- Set one goal for the next five years, not just the next five months.
- Reach out to one person in the community your organization serves and ask them what they need.
- Review the last three major decisions you made and ask whether they aligned with your long-term purpose.
- Make a list of the relationships that matter most to your work and schedule time to maintain them.
- Choose one thing you can stop doing that does not serve your mission and stop doing it this week.

If you found this useful, share it with someone who is building something they want to last.

About Sebastian Pastor

[Sebastian Pastor](#) is a Honduran businessman, investor, and executive whose career spans advertising, media, philanthropy, and sport. He serves as President of Hospital Maria, a nonprofit organization dedicated to pediatric care in Honduras, and as President of FIA Honduras, the national body governing Formula 1 and motorsport activities in the country. Pastor also sits on the boards of Fundación Teletón and Club Deportivo Olimpia. He grew up in Tegucigalpa, Honduras, attended Escuela San Miguel for high school, and studied at the University of New Orleans before returning to Honduras.

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