Ron Yeffet Debunks Five Myths About Planning, Infrastructure, and Long-Term Success

Global developer Ron Yeffet, originally from Jerusalem and leading projects across the United States, Europe, Africa, and Israel, shares practical lessons anyone can use to make better long-term decisions.

New York City, New York Aug 22, 2026 (Issuewire.com) - After more than 25 years managing real estate, infrastructure, and community development projects around the world, entrepreneur and developer Ron Yeffet is encouraging people to rethink some of the most common misconceptions about planning and execution.

Having managed more than 117 development projects and owned 63 across multiple continents, Yeffet believes many people fail not because they lack good ideas, but because they follow assumptions that simply are not true.

“Big ideas are easy,” Yeffet says. “The hard part is turning them into something real.”

Below are five myths Yeffet believes hold individuals back, along with practical ways anyone can change their approach today.

Myth #1: "Success Starts with a Great Idea"Why people believe it

Stories about successful entrepreneurs often focus on the original idea rather than the years of planning and execution that followed.

The reality

Research from the Project Management Institute (PMI) consistently shows that organizations with mature project management practices complete significantly more projects successfully than those without structured planning. Execution matters as much as inspiration.

“If the planning is weak, the outcome will be weak,” Yeffet says.

Try this today

Before starting a new project, spend 10 minutes writing down the first three steps instead of thinking about the end result.

Myth #2: "Planning Slows You Down"Why people believe it

Many people feel planning delays progress and that taking immediate action is always better.

The reality

Poor planning often creates delays later. PMI research has found that inadequate planning is one of the leading contributors to project overruns and missed deadlines.

“Good execution starts long before anyone breaks ground,” Yeffet says.

Try this today

Before beginning any important task, identify one potential obstacle and write down how you will respond if it happens.

Myth #3: "Only Large Projects Create Real Impact"Why people believe it

People naturally associate influence with large budgets and high-profile developments.

The reality

Many lasting improvements begin with consistent, smaller efforts. Community development, neighborhood initiatives, and local infrastructure projects often create meaningful long-term benefits.

“When you build a community, you're creating something that continues long after you're gone,” Yeffet says.

Try this today

Choose one improvement you can make in your workplace, neighborhood, or volunteer organization and commit to taking the first step this week.

Myth #4: "Working Hard Is More Important Than Working Together"Why people believe it

Individual achievement often receives more attention than collaboration.

The reality

Large-scale projects succeed because specialists work together effectively. According to McKinsey & Company, organizations with strong collaboration practices are more likely to improve productivity and execution.

“Strong planning, clear communication, and trust work everywhere,” Yeffet says.

Try this today

Before making a major decision, ask one trusted colleague or friend for their perspective. A different viewpoint can reveal opportunities or risks you missed.

Myth #5: "Success Means Thinking Short Term"Why people believe it

Modern business often rewards quick wins and immediate results.

The reality

Infrastructure projects, community development, and sustainable growth require long-term thinking. According to the World Bank, quality infrastructure contributes to stronger economic growth, increased productivity, and improved quality of life over many years—not just immediately after completion.

“The question is whether the project will still serve people years from now,” Yeffet says.

Try this today

When making an important decision, ask yourself one simple question: **Will this still matter five years from now?**

If You Only Remember One Thing

Most successful outcomes are not created by bigger ideas. They are created by better preparation, consistent execution, and decisions that consider the long-term impact. Planning is not a delay—it is an investment in better results.

Call to Action

Ron Yeffet encourages readers to share these five myths with friends, colleagues, and family members, then choose **one practical tip** to put into action today.

“Every project starts as an idea,” Yeffet says. “What matters is whether you can bring it to life in a way that lasts.”

Whether the goal is improving your career, managing a project, or strengthening your community, small actions taken consistently can produce meaningful long-term results.

To read the full interview, visit the website here.

About Ron Yeffet

Ron Yeffet is an entrepreneur, real estate developer, and global infrastructure leader originally from Jerusalem, Israel. Over more than 25 years, he has managed the development of more than 117 projects and owned 63 across the United States, Israel, Europe, and Africa. His work spans real estate, concrete superstructures, energy systems, power plants, major roadways, and community development initiatives. He also helped establish Jewish communal life in parts of the Balkans and has served as Honorary Council for Senegal in Israel.

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