

Osama Ahmed Abdlelltif Elmokadem Talks About Why Custom Software Beats Ready Made Tools

IT worker gives simple reasons why custom software can save businesses time and money



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New York City, New York Aug 26, 2026 ([Issuewire.com](https://www.issuewire.com)) - [Osama Ahmed Abdlelltif Elmokadem](#) works in the Computer Systems Design and Related Services field. He often gets asked the same question by business owners. Should they buy ready made software, or build something custom? Abdlelltif El Mokadem says price is not the main thing to look at. What matters most is how well the software fits the way the business actually works day to day.

Ready made software is made for lots of different companies at the same time. It comes with a fixed list of features that stay the same for every buyer. This makes it easy to purchase and set up fast. But businesses often end up changing how they work just to fit the software. Over time this slows people down. Workers do things by hand that a better system could just handle for them.

Fit Matters More Than a Long List of Features

Custom software is different. It gets built around how one business actually runs, not around what fits the most buyers. There is less wasted software sitting unused. There are fewer clunky workarounds. The system can grow along with the business.

"A tool that almost fits your business still wastes your time every day," said Osama Ahmed. "Custom software gets built around how your team really works. Not the other way around. You get fewer mistakes. Work moves faster. Your staff actually likes using it."

Abdellatif Elmokadem talks about three areas where this shows up the most. Connecting tools together. Growing with the business. Cost over time.

Connecting tools together. Most businesses use more than one tool. Accounting software. Customer records. Messaging apps. Ready made tools often do not talk to each other well. Workers end up moving data by hand from one system to the next. Custom software can connect straight to the tools a business already has. Less typing. Fewer mistakes.

Growing with the business. A tool that works fine for a small team can slow everything down once the company grows. Ready made platforms often charge more as a business adds users. Some tools just stop working past a certain size. Custom software can be built with growth in mind from day one. No need to switch systems later.

Cost over time. A lower price up front does not always mean lower cost overall. Monthly fees add up. Paid add ons add up. Lost work time adds up. Custom software costs more at the start. But it can lower costs down the road. And a business stops paying for features it never uses.

Part of a Bigger Shift

[Abdellatif El Mokadem](#) shares these views as more businesses look for better ways to run their day to day work. This shows up in finance, healthcare, retail, education, and other fields too. The Computer Systems Design and Related Services field has grown around this exact need. Custom software development. Cloud computing. Systems integration. Network setup. Cybersecurity. Database management.

According to Abdellatif El Mokadem, the choice between custom and ready made software should start with one simple question. What does the business actually need the software to do? Now, and a few years from now. Businesses that skip this step often pick the easy option first. Then they run into higher costs and more problems later.

"Technology should work for the business," Abdellatif El Mokadem said. "The business should not have to work around technology. That is what every company deserves. No matter how big or small it is."

Businesses thinking about custom software should first take a good look at their current tools. What they use every day. Where they want to be in a few years. This simple step can help avoid costly mistakes later.

It does not need to be complicated. A short look at what works, what does not, and what the business wants to do next is often enough. Businesses that take this step usually end up with tools that help their work instead of getting in the way of it.

About Osama Ahmed Abdellatif Elmokadem

[Osama Ahmed](#) works in the Computer Systems Design and Related Services field. This work covers custom software development, IT consulting, cloud computing, systems integration, network setup, cybersecurity, database management, and technical support. He works with businesses in finance, healthcare, education, government, telecommunications, retail, and nonprofit groups.

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