

ORIGO Abroad Launches AI-Powered Platform to Revolutionize Global Education Admissions

Hyderabad-based EdTech venture introduces smart university matching, scholarship discovery, and end-to-end guidance across 3,200+ global institutions for international students.



The graphic features a young man with dark curly hair, wearing a blue denim shirt over a white t-shirt, sitting cross-legged and smiling while looking at a laptop. The background is a light blue gradient with a faint city skyline. Decorative elements include a blue paper airplane with a dashed trail, blue and yellow stars, and a red target icon with a green arrow. The ORIGO Abroad logo is prominently displayed, along with a button that says 'generate_shortlist' and a large text overlay that reads 'Your personalized uni shortlist is one 2-min quiz away!'. Below this, three icons represent 'Personalized matches', 'Based on fees & eligibility', and 'Higher admit chances'. At the bottom, a button with a document icon says 'Open the portal' with a right-pointing arrow.

ORIGO Abroad
— YOUR GATEWAY TO GLOBAL EDUCATION

generate_shortlist ✨

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one 2-min quiz away!

Personalized matches | Based on fees & eligibility | Higher admit chances

Open the portal →

Hyderabad, Telangana Aug 18, 2026 ([Issuewire.com](https://www.issuewire.com)) - Origo Abroad, an innovative AI-driven EdTech platform, has officially launched its full-suite international education ecosystem. Designed to simplify the overseas study journey, Origo Abroad provides students worldwide with data-driven university matching, scholarship discovery, financial aid planning, and comprehensive admissions guidance across leading study destinations including the United States, United Kingdom, Canada, Australia, Germany, and the UAE.

Founded by former international students who experienced firsthand the complexities and lack of transparency in traditional study abroad pathways, Origo Abroad was built to make global education clear, fair, and accessible. The platform bridges the gap between aspiring students and over 3,200 world-class institutions through an intuitive, tech-first approach.

At the core of Origo Abroad's offerings is its proprietary AI-powered university match engine. Through a rapid 2-minute assessment, students receive an intelligent, personalized shortlist tailored to their academic background, career goals, budget, and entry criteria. The platform classifies

recommendations into reach, target, and safe tiers to substantially improve admission rates.

Beyond university matching, Origo Abroad delivers end-to-end support throughout the entire application lifecycle. Services include expert Statement of Purpose (SOP) reviews, merit and need-based scholarship curation, education loan assistance, and visa consultation. To further ease the financial burden of international relocation, Origo Abroad also offers student-centric initiatives, including financial flight reimbursement support on eligible enrollments.

"Every student deserves access to global education opportunities, regardless of their starting point," said Tharun Yerneedi, Founder & CEO of Origo Abroad. "We built Origo Abroad to eliminate guesswork and high agency friction, giving students a unified digital dashboard where they can discover programs, secure funding, and navigate admissions with complete confidence."

Students and partner institutions can explore the new platform and generate a personalized university shortlist by visiting the official website at <https://origoabroad.com>.

About Origo Abroad:

Headquartered in Hyderabad, India, Origo Abroad is an AI-powered global education platform dedicated to transforming how international students discover, finance, and secure admissions to top universities worldwide. Combining advanced matching algorithms with hands-on mentoring, Origo Abroad delivers a seamless, end-to-end study abroad journey.



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