

Music Promotion Club Launches August Music Video Visibility Week to Support YouTube Artists

Music Promotion Club has announced August Music Video Visibility Week, a limited-time campaign aimed at helping all musicians from 3rd to 10th August.

Music Promotion

AUGUST MUSIC VIDEO VISIBILITY WEEK

YouTube Promotion Services

**15%
DISCOUNT**



3RD AUGUST - 10TH AUGUST

Visibility Week, the latest promotional campaign designed to support all music artists in improving their visibility on YouTube at a time when discoverability remains a major challenge for music video creators.

With thousands of music videos published on YouTube every day, the musicians often compete for audience attention in an increasingly crowded digital environment. This week-long initiative has been established to provide artists with promotional resources. It further supports audience engagement and helps in the long-term growth of a YouTube channel.

Starting from **August 3 through August 10, 2026**, the campaign offers eligible artists a [15% discount on YouTube promotion services](#). It also provides access to promotional strategies tailored to all music genres.

Music Promotion Club's YouTube promotion services consist of digital advertising with content marketing strategies to increase awareness of the latest releases. Depending on campaign objectives, artists may also access complementary promotional opportunities such as press release distribution, artist interviews, music blog features, and editorial exposure through music publications.

As an official Google Partner, Music Promotion Club utilizes Google's advertising platform to connect artists with audiences whose interests align with their music genres and styles. The company says this approach enables campaigns to be developed with audience-targeting tools.

"Independent artists continue to face increasing competition for audience attention on digital platforms," said a **spokesperson for Music Promotion Club**. "August Music Video Visibility Week was created to give musicians access to professional campaign resources that can help strengthen the visibility of their releases while making these services more accessible during the campaign period."

The initiative is available to singers, producers, rappers, DJs, instrumentalists, bands, and other independent music creators seeking additional promotional support for their YouTube releases. The campaign will be available till August 10, 2026.

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