Multi-Talented Mumbai Artist Avi Rayan Announces Strategic Brand Footprint Expansion

Emerging actor, musical artist, and model Avi Rayan launches a unified digital portal to mark his entry into India's entertainment sector.



Mumbai, Maharashtra Aug 26, 2026 (Issuewire.com**)** - Multi-disciplinary artist Avi Rayan is officially launching a unified digital footprint to mark his formal entry into India's competitive entertainment and music sectors. Based out of the cultural hub of Mumbai, Rayan is actively building a versatile portfolio spanning commercial modeling, cinematic performance, and independent music composition.

With a digital presence anchoring across his newly launched portal, avirayan.com, and highly optimized artistic channels, Rayan aims to deliver a fresh stylistic voice to the modern digital scene.

"The goal is complete creative integration," says Avi Rayan. "Whether it is through a visual performance on screen, editorial styling in front of a camera, or composing melodic, soul-stirring hooks in the studio, every medium allows me to tell a story."

As a musical artist, Rayan's upcoming release slate focuses on genre-blending tracks, combining elements of commercial Pop, Soulful Ballads, and high-energy electronic beats. Simultaneously, his modeling portfolios highlight clean, modern lookbooks curated for both traditional print and modern lifestyle brands.

Industry professionals, casting directors, and music collaborators can view current showreels, modeling lookbooks, and upcoming release dates by visiting his official digital hub at https://avirayan.com or connecting via his verified handles:

Instagram: https://instagram.com/avirayan

YouTube: https://youtube.com/@avirayanx

Facebook: https://facebook.com/avirayanx

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https://avirayan.com/

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