

MPay by MMADPay Goes Live in Delhi NCR & Uttar Pradesh with B2B Merchant QR Solutions

MPay expands its digital payment ecosystem in Delhi NCR & Uttar Pradesh, offering businesses technology-driven B2B Merchant QR and Payment Gateway solutions designed for seamless, secure and efficient digital transactions.



The graphic features the MPay logo at the top left. Below it, the text "THE FUTURE OF DIGITAL PAYMENTS" is prominently displayed, followed by "How Fintech Technology Is Transforming Payments in India". A central smartphone displays a successful payment screen with a green checkmark, "Payment Successful", "Amount Paid ₹2,450.00", "via UPI", and a "Thank You!" button. Surrounding the phone are icons for UPI, Wallet, Credit Card, Net Banking, and Secure Transactions. At the bottom, a row of icons represents "Fast Transactions", "Secure Payments", "UPI Enabled", "Real-time Processing", and "24x7 Support". The footer contains the tagline "Smart Payments. Stronger Business. Better Tomorrow." and a shield icon with the text "Trusted. Secure. Reliable."

Delhi, India Aug 20, 2026 ([Issuewire.com](https://www.issuewire.com)) - **MPay by MMADPay**, a technology-driven fintech and digital payments brand, has announced its launch in **Uttar Pradesh**, bringing its B2B-focused **Merchant QR** and **Payment Gateway** solutions to businesses across the state.

The launch marks an important step in MPay's expansion strategy as businesses across Uttar Pradesh increasingly adopt digital payment technology for customer transactions, collections, and online commerce.

With **MPay by MMADPay**, merchants and businesses can access technology-focused payment solutions designed to support the changing requirements of India's rapidly growing digital economy.

Empowering Businesses with B2B Merchant QR

MPay's **B2B Merchant QR solution** is designed to help businesses accept digital payments through a simple and convenient QR-based payment experience.

From retailers and service providers to growing enterprises and B2B businesses, digital payment acceptance has become an important part of day-to-day operations.

MPay aims to simplify this experience by providing businesses with a technology-driven payment acceptance solution while helping them participate in the growing digital payment ecosystem.

Payment Gateway for Digital Businesses

Alongside Merchant QR, **MPay by MMADPay** is bringing its **Payment Gateway** solution to businesses looking to accept digital payments through websites, applications, and online platforms.

A modern payment gateway can become an important part of an organisation's digital infrastructure by connecting customers, merchants, payment interfaces, and transaction processing systems.

MPay's payment technology proposition focuses on areas such as:

- Online payment acceptance
- Digital payment processing
- Merchant payment solutions
- Payment gateway integration
- API-based payment integration
- Transaction management
- Digital payment infrastructure
- Secure payment experiences

Supporting Uttar Pradesh's Digital Business Ecosystem

Uttar Pradesh has a diverse and rapidly expanding business ecosystem, ranging from small merchants and retailers to startups, service providers, manufacturers, enterprises, and digital-first businesses.

As businesses increasingly adopt online commerce and digital financial technology, accessible payment infrastructure can play an important role in supporting their growth.

Through its Uttar Pradesh launch, **MPay by MMADPay** aims to contribute to this digital transformation by providing businesses with modern payment technology and convenient digital transaction solutions.

Technology-Driven Fintech Solutions

The launch of MPay in Uttar Pradesh reflects the company's broader focus on **fintech solutions, digital payments, merchant payment technology, payment gateways, B2B payment solutions, and digital financial infrastructure.**

MPay is building its proposition around the evolving needs of businesses that want to integrate digital payments into their daily operations and customer journeys.

The platform's technology-led approach is designed to support businesses as they move toward increasingly digital payment environments.

Key MPay Solutions

The Uttar Pradesh launch will focus on two core payment offerings:

B2B Merchant QR

A digital QR-based payment acceptance solution designed for businesses and merchants.

Payment Gateway

A digital payment technology solution designed to enable businesses to accept payments through online platforms and digital channels.

Together, these solutions are aimed at supporting both offline and online payment requirements across the business ecosystem.

Building the Future of Digital Payments

The expansion of **MPay by MMADPay** into Uttar Pradesh comes at a time when businesses are increasingly looking for reliable, convenient, and technology-driven payment solutions.

As digital commerce continues to evolve, payment infrastructure is becoming an essential part of business technology.

MPay intends to continue expanding its payment technology ecosystem and supporting businesses with solutions designed for the changing requirements of India's digital economy.

About MPay by MMADPay

MPay by MMADPay is a fintech and digital payment technology brand focused on providing technology-driven solutions for businesses and merchants.

Its payment ecosystem includes solutions such as **B2B Merchant QR and Payment Gateway**, with a focus on digital payment acceptance, payment technology, transaction processing, and business-oriented payment infrastructure.

With its expansion into Uttar Pradesh, MPay is taking another step toward making modern digital payment technology more accessible to businesses across India.

MPay by MMADPay — Powering Smarter Digital Payments.



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