

Middleware Recognized as a High Performer and Momentum Leader in G2 Fall 2026 Reports

Recognition across eight observability and IT operations categories reflects growing customer adoption and momentum for Middleware.



San Francisco, California Aug 27, 2026 ([Issuewire.com](https://www.issuewire.com)) - Middleware, a full-stack cloud observability platform built on OpenTelemetry, today announced it has been named a Momentum Leader and High Performer in G2's Fall 2026 reports, with the company appearing across eight G2 categories this season.

G2 is one of the largest peer-to-peer software review platforms, publishing quarterly Grid Reports that rank software vendors based on verified customer reviews and market presence data. The recognition reflects strong customer feedback and momentum among software solutions evaluated by G2 users.

- Recognized as a Momentum Leader and High Performer in G2's Fall 2026 reports
- Appears across eight G2 categories: Observability Software, Log Monitoring, DevOps, Cloud Infrastructure Monitoring, IT Alerting, Log Analysis, Container Monitoring, and Application Performance Monitoring (APM)
- Recognition spans global flagship Grid Reports as well as regional editions across Asia, Asia Pacific, and India, reflecting adoption from engineering teams worldwide
- Built on OpenTelemetry, with more than 450 integrations and unlimited data ingestion during a 14-day free trial

"Earning High Performer and Momentum Leader recognition from G2 tells us that engineering teams are finding real value in Middleware as they look to simplify their observability stack," said **Sam**

Suthar, Director at Middleware. *“That kind of feedback, coming directly from practitioners, is the validation that matters most to us.”*

Middleware's OpenTelemetry-native architecture enables engineering and DevOps teams to monitor applications, infrastructure, logs, metrics, traces, and Kubernetes environments from a unified platform. With more than **450 integrations**, Middleware helps teams collect and correlate telemetry across their technology stack without relying on multiple disconnected monitoring tools.

Pay-as-you-go [pricing](#) after the trial period is \$0.30 per GB. Middleware also offers an Enterprise bring-your-own-cloud (BYOC) deployment option for organizations with specific security, compliance, or data residency requirements.

“Observability tooling has historically forced teams to choose between depth and simplicity,” said Suthar. “Our goal has been to remove that trade-off by giving engineering teams the data and context they need in one place. Seeing that reflected in customer feedback across multiple observability categories is meaningful to us.”

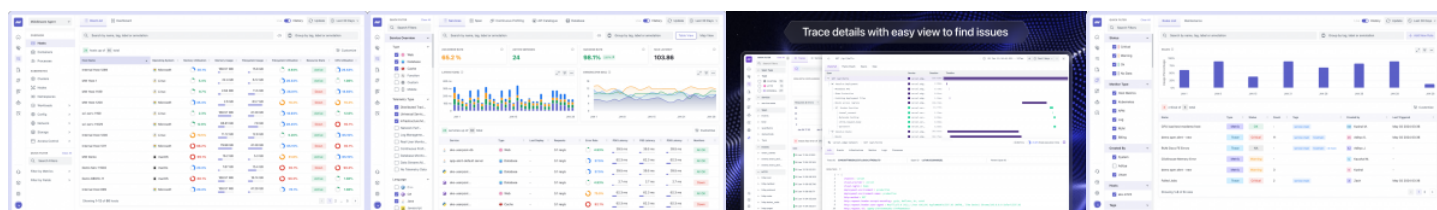
Middleware offers a **14-day free trial with unlimited ingestion** at [Middleware Free Trial](#)

About Middleware

Middleware is a full-stack cloud observability platform built on OpenTelemetry, giving engineering teams a unified platform to monitor **applications, infrastructure, Kubernetes, logs, metrics, and traces**.

Middleware serves mid-market companies and enterprises. The platform also includes [OpsAI](#), Middleware's AI-powered capabilities for automated root cause analysis, incident investigation, and remediation.

Learn more about [Middleware](#).



Media Contact

Sam Suthar

*****@middleware.io

133 Kearny St., Suite 400,

<https://middleware.io/>

Source : Middleware

[See on IssueWire](#)