

## MendWave Brings a More Targeted Approach to the Growing At-Home Recovery Market

U.S.-based PEMF company focuses on targeted treatment, large-coil design and adjustable electromagnetic pulse technology as consumers increasingly bring recovery technologies into the home



**Salt Lake City, Utah Aug 30, 2026 ([Issuewire.com](https://www.issuewire.com))** - The growing popularity of at-home recovery technology is changing how consumers approach wellness, with increasingly sophisticated devices moving from specialized settings into everyday home routines.

MendWave, a U.S.-based company specializing in pulsed electromagnetic field (PEMF) technology, is taking a targeted approach to this growing market with devices designed around large copper coils, adjustable frequencies and high slew-rate electromagnetic pulses.

Unlike traditional full-body PEMF mats, MendWave's systems are designed to focus treatment on specific areas of the body. The company believes this approach offers consumers a more practical option for incorporating PEMF into personalized wellness and recovery routines.

Looking Beyond a Single Number

As the PEMF market becomes more accessible to consumers, MendWave believes shoppers should look beyond field strength alone when comparing devices.

Specifications such as **coil design, waveform, frequency, intensity and slew rate** can all contribute to the characteristics of the electromagnetic pulse being delivered.

Slew rate describes how quickly the magnetic field changes. MendWave's current systems are designed for high slew-rate performance, with models reaching approximately **21 to 38 Tesla per second (T/s)**.

"PEMF devices are often compared primarily by their Gauss rating," said a MendWave spokesperson. "We think consumers should look at the entire system. The coil, waveform, frequency, intensity and pulse characteristics all play a role in how the technology is designed to operate."

### A More Targeted Alternative

MendWave's treatment loops are designed to be positioned around specific areas of the body, creating a targeted treatment format that differs from large full-body mats.

The company's devices also provide adjustable frequency settings from **1–100 Hz**, allowing users to select different frequencies rather than relying on a single preset.

This flexibility is part of MendWave's focus on giving consumers more control over how they incorporate PEMF into their personal routines.

### Making PEMF Technology Easier to Understand

Despite decades of interest in PEMF technology, many consumers remain unfamiliar with the technical specifications used to describe electromagnetic devices.

Terms such as Gauss, Tesla, frequency, waveform and slew rate can make it difficult for consumers to compare products.

MendWave says education is an important part of its approach.

"We want people to understand what they're buying," said the MendWave spokesperson. "The goal isn't simply to put the biggest number on a box. It's to explain the technology and give consumers meaningful information about how different devices are engineered."

The company's current product lineup includes the **MendWave G20 and Pro40**, designed for convenient at-home use.

### Part of a Larger Recovery Technology Trend

PEMF is emerging alongside a broader category of consumer recovery technologies that includes massage devices, compression systems, red-light technology and other home-based wellness products.

The shift reflects growing consumer interest in tools that can be used on their own schedule without requiring regular visits to a specialized facility.

MendWave believes targeted PEMF technology can become part of this evolving at-home recovery landscape by combining portability with adjustable settings and a more focused treatment design.

Rather than positioning PEMF as a replacement for professional medical care, MendWave focuses its products on general wellness and personal recovery routines.

As consumers become more knowledgeable about recovery technology, MendWave expects greater attention to move toward the engineering behind these devices — and away from simple marketing claims.

### About MendWave

MendWave is a U.S.-based company specializing in PEMF technology for people and pets. The company focuses on targeted electromagnetic technology, adjustable frequencies, large-coil designs and practical at-home PEMF devices.

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