

Luminous supports Gulf car care centers with products built for the intense summer sun

U.S.-based automotive care brand steps up regional support with protection products, free samples, and expert consultation to help car care professionals capture peak summer demand



Dubai, United Arab Emirates Aug 3, 2026 ([IssueWire.com](https://www.IssueWire.com)) - [Luminous, a U.S.-based premium automotive care brand](#), is reinforcing its commitment to the GCC market this summer with a dedicated push to support car care centers, detailers, and installers preparing for the region's most commercially

significant season. With Gulf temperatures and UV intensity at their peak, vehicle protection demand rises sharply, and Luminous is ensuring its car care partners are equipped with the right car care and Automotive protection products, guidance, and support to meet it.

The Gulf summer drives demand for professional protection services

Every summer, car care businesses across the GCC see a surge in customers seeking protection solutions for their vehicles, from heat and UV damage to paint oxidation, one of the most persistent and visible consequences of prolonged Gulf sun exposure. For car care professionals, this represents a major opportunity to expand their service offering and grow revenue, but only if they have the right products ready.

Luminous is supporting its partners in capitalizing on exactly that opportunity, with a comprehensive range of protection solutions engineered to perform under Gulf conditions, including automotive window films, paint protection films (PPF), and professional-grade ceramic coatings, each designed to deliver reliable, long-lasting protection for their customers' vehicles.

Equipping partners before demand peaks

For new and existing Luminous car care partners, the summer season is the ideal time to broaden their protection service menu. Luminous is actively enabling that expansion by providing access to a complete range of summer-ready products alongside the technical guidance needed to deploy them with confidence.

To further support professionals evaluating new product lines, Luminous is offering free samples, allowing car care centers to test performance under real workshop conditions before committing to inventory, reducing risk and accelerating confident decision-making.

"The Gulf summer is the most critical season for vehicle protection services, and our partners need to be fully equipped before demand peaks, not after," said W. Mari, International Sales Director at Luminous. "Our goal is to make sure every car care professional in the region has the right products on hand, the knowledge to apply them correctly, and a brand their customers can trust."

Beyond products: a genuine business partnership

What distinguishes Luminous in the GCC market this summer is not only its product range but its commitment to supporting the businesses behind it. In addition to product supply, Luminous is offering free consultations and personalized product guidance, helping partners identify the most relevant solutions for their service offering and customer base.

This approach reflects a broader philosophy at Luminous: that the success of a car care business depends on more than inventory. It requires a partner that invests in their growth, supports their decision-making, and stands behind every product it supplies.

"Luminous brings American engineering expertise to the GCC market, but what makes us a real partner here is the level of support we provide alongside our products," Mari added. "[Free car care product samples](#) and expert consultation aren't a promotion; they're an expression of our confidence in what we offer and our commitment to the long-term success of every professional we work with."

About Luminous – Premium Car Care

Founded in 2014, Luminous represents American expertise in automotive care and detailing solutions. The company offers a comprehensive portfolio of [premium auto detailing products](#), including cleaning chemicals, waxes, paint protection films, window films, and detailing accessories. Driven by innovation and guided by in-depth research, Luminous delivers solutions tailored to the needs of professionals, businesses, and enthusiasts, balancing performance, quality, and sustainability.

Partner with Luminous

Automotive professionals looking to expand their services in car care, detailing, and vehicle protection solutions are invited to partner with Luminous. By partnering with Luminous, businesses gain access to premium product systems, consistent quality, and a brand committed to long-term growth and professional excellence.

To learn more about partnership opportunities through the [Certified Car Care Installer](#) Program or the [Authorized Car Care Products Dealer](#) Program, visit www.luminous-me.com or contact info@luminous-me.com.

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