

Love Peace Harmony Foundation Unveils New Visual Identity and Brand



New York City, New York Aug 10, 2026 ([Issuewire.com](https://www.issuewire.com)) - Love Peace Harmony Foundation Unveils New Visual Identity and Brand

Love Peace Harmony Foundation is proud to introduce its new visual identity, marking an important new chapter in the Foundation's continued growth and expanding global mission.

The change represents much more than a new logo. It reflects the evolution of the Foundation's work, the communities it serves, and the future it is building alongside individuals, organizations, and partners around the world.

As Love Peace Harmony Foundation continues to expand its global reach, the new identity has been created to more clearly express who the Foundation is, what it stands for, and the positive impact it hopes to create throughout the world.

At the heart of the Foundation's work remain three guiding pillars:

Nurture yourself.

Support others.

Heal the planet.

The new visual identity brings these pillars together through a clearer, stronger, and more unified expression of the Love Peace Harmony mission. This new vision is powered by Master Sha's lifelong commitment to advancing love, peace, harmony, healing, and service throughout the world.

"Our new identity reflects both how far the Foundation has come and the future we are working toward together," said Richard Rogers, Executive Director of Love Peace Harmony Foundation. "While our appearance is evolving, our purpose remains the same: to inspire people and communities to create greater love, peace, harmony, well-being, and positive action throughout the world."

Founded by Dr. and Master Zhi Gang Sha, Love Peace Harmony Foundation supports global initiatives, community programs, and collaborative partnerships that uplift individuals and communities through compassion, service, wellness, sustainability, and positive social impact.

The Foundation's work is rooted in the belief that personal transformation can contribute to global transformation. Through education, music, service initiatives, environmental programs, humanitarian partnerships, and community engagement, Love Peace Harmony Foundation creates opportunities for people to nurture their own well-being, support those around them, and help protect the planet.

The new visual identity provides a more cohesive foundation for communicating this work across the Foundation's website, social media platforms, programs, events, partnerships, educational materials, and global community initiatives.

Although the Foundation's appearance is changing, its purpose remains unchanged. Love Peace Harmony Foundation will continue working to inspire individuals and communities to bring greater love, peace, harmony, healing, compassion, and service into their daily lives and the world around them.

The new identity represents the next chapter of the Foundation's journey and its ongoing commitment to building a more loving, peaceful, harmonious, and sustainable world.

Love Peace Harmony Foundation is grateful to its global community, volunteers, supporters, partners, and participating organizations for helping make this continued growth possible.

Welcome to the next chapter of Love Peace Harmony Foundation.

For more information about Love Peace Harmony Foundation and its global initiatives, please visit www.lovepeaceharmony.org

About Love Peace Harmony Foundation

Love Peace Harmony Foundation is a nonprofit organization founded by Dr. and Master Zhi Gang Sha and dedicated to advancing love, peace, harmony, healing, and service through global initiatives, community programs, and collaborative partnerships. Guided by the pillars of nurturing yourself, supporting others, and healing the planet, the Foundation works to promote compassion, wellness, sustainability, and positive social impact in communities around the world.

About Dr. and Master Zhi Gang Sha

Dr. and Master Zhi Gang Sha is the founder of Love Peace Harmony Foundation, a renowned Tao Grandmaster, spiritual teacher, healer, global humanitarian, and author whose work is dedicated to helping create a more loving, peaceful, and harmonious world. Through his teachings, humanitarian service, and the message of Love, Peace, and Harmony, Master Sha has inspired people around the world to bring healing, compassion, and service into their lives and communities.

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