

Kaestria Launches RankingRider: AI-Powered SEO Tool for E-Commerce on Shopify, Wix, and Web

Sainte-Suzanne, Saint-Denis Aug 4, 2026 ([Issuewire.com](https://www.issuewire.com)) - Kaestria, a digital innovation company specializing in e-commerce solutions, today announced the launch of RankingRider, an AI-powered SEO tool designed specifically for e-commerce store owners on Shopify, Wix, and the open web.

The Problem: E-Commerce Owners Struggle with SEO

For most small and mid-sized online store owners, SEO remains a complex, time-consuming, and costly challenge. Writing optimized product descriptions, generating meta tags, managing alt texts, and maintaining keyword consistency across hundreds of product pages is simply beyond the capacity of most teams.

RankingRider Was Built to Solve This

RankingRider uses AI to automate the most critical SEO tasks for online stores. Store owners can optimize their product pages for search engines in minutes, not hours, without needing any technical knowledge.

Key Features Include:

- AI-generated SEO titles and meta descriptions
- Automated alt text for product images
- Keyword-rich product description generation
- SEO score tracking per product page
- One-click bulk optimization for entire catalogs
- Platform-native integration for Shopify and Wix

Available Everywhere Your Store Is

RankingRider is available directly at rankingrider.com, as well as on the Shopify App Store and the Wix App Market, making it instantly accessible to millions of merchants.

Start Free, No Credit Card Required

RankingRider offers a free plan that includes 10 optimization credits with no credit card required, allowing store owners to experience the tool's value before committing to a paid plan.

"We built RankingRider because we saw too many talented entrepreneurs losing sales simply because their products weren't visible in search results," said Arthur Mrowiec, founder of Kaestria. "SEO shouldn't be a privilege reserved for large companies with dedicated marketing teams. With RankingRider, any store owner can rank higher in minutes."

How It Works

1. Connect your store to RankingRider
2. Select the products you want to optimize
3. Let the AI generate SEO-optimized content

4. Publish directly to your store with one click

About Kaestria

Kaestria is a digital innovation studio based in Reunion Island, France, focused on building practical AI-powered tools for e-commerce entrepreneurs around the world.

To learn more or start your free trial, visit: <https://www.rankingrider.com>

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Source : Kaestria

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