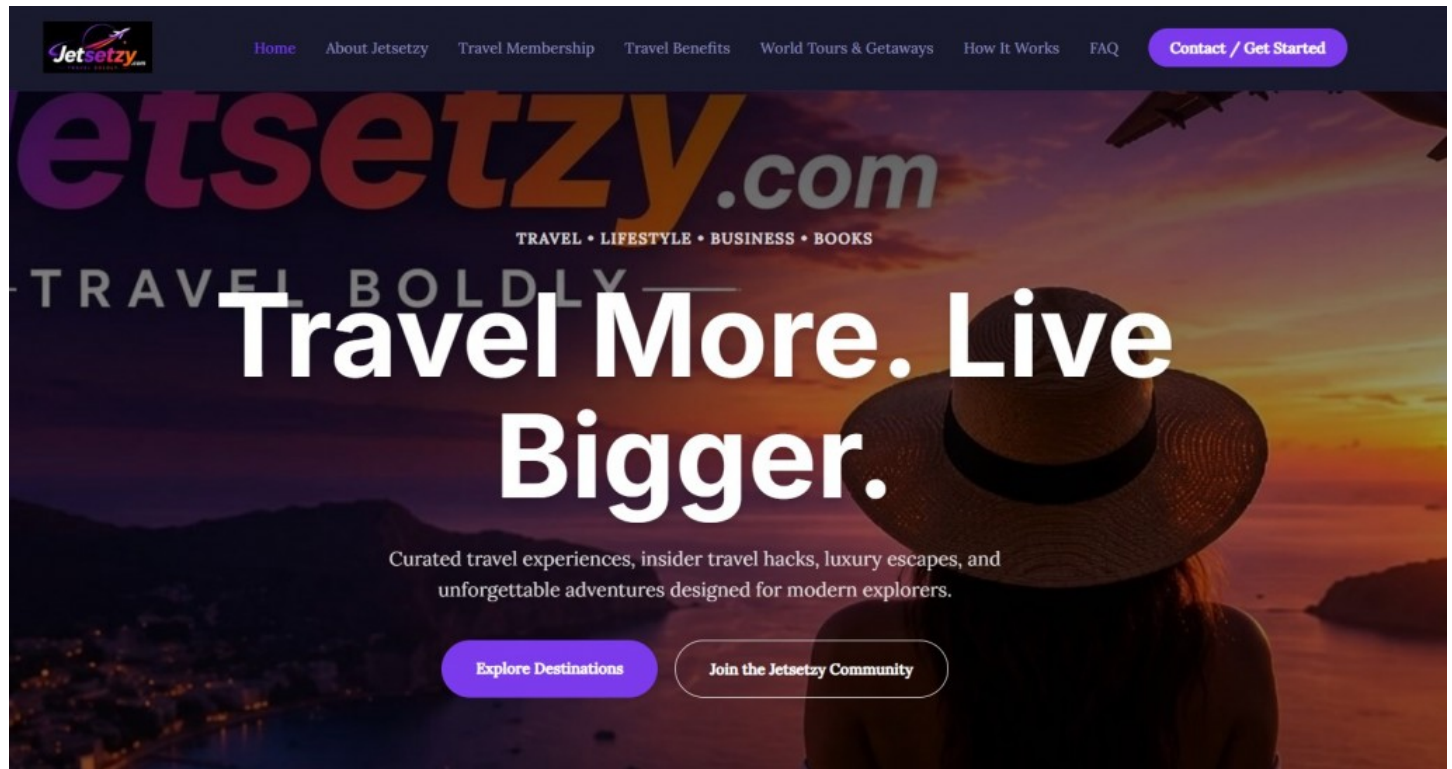


Jetsetzy Unveils Wholesale Travel & Lifestyle Ecosystem for Modern Creators

Jetsetzy Unveils Next-Generation Lifestyle Brand: Fusing Wholesale Travel, Digital Publishing, and Entrepreneurship for Ambitious Creators



Seattle, Washington Aug 27, 2026 ([Issuewire.com](https://www.issuewire.com)) - In a world where standard travel platforms treat vacations as an expensive, temporary escape from daily burnout, *Jetsetzy* officially announces the launch of its holistic travel and lifestyle ecosystem. Built specifically for ambitious professionals, creators, and entrepreneurs, *Jetsetzy* shifts the entire consumer focus from mere travel booking to full-scale lifestyle design.

While traditional online travel agencies inflate consumer prices to fund multi-million-dollar marketing budgets, *Jetsetzy* takes a direct approach. By granting members exclusive access to wholesale rates, members save up to 70% on four- and five-star hotels, resorts, cruises, and local experiences—and up to 90% through a proprietary travel point program. However, as featured prominently across *Jetsetzy's* new platform, wholesale rates are only one layer of the strategy: *"Travel is part of the story—not the entire brand."*

"Most people aren't just looking for a cheap hotel room; they are searching for mental clarity, community, and a bolder way to live," says Novelett Cotter, Founder of *Jetsetzy*. *"Jetsetzy was created to bridge the gap between wholesale travel, personal development, and location-independent entrepreneurship. We are building a space where ambitious minds can explore the world, build meaningful connections, and design a life on their own terms."*

Inside the Jetsetzy Ecosystem

Jetsetzy consolidates four distinct lifestyle pillars under one brand identity:

- **Wholesale Travel & Lifestyle Savings:** Members unlock direct wholesale rates alongside a point-accumulation system that fuels four- and five-star vacations every six to seven months without altering primary household budgets. Supplemental savings on dining, shopping, and entertainment provide immediate, daily value.
- **Publishing & Digital Content Hub:** *Jetsetzy* is expanding into digital media and publishing to inspire reader growth. This includes an upcoming debut eBook (\$19.99 release) focusing on lifestyle design, fashion, travel strategies, and practical inspiration for modern personal growth.
- **Entrepreneurial & Creator Pathways:** Designed for individuals seeking location independence, *Jetsetzy* offers clear mentorship and business avenues to help creators turn their love of travel and networking into flexible, sustainable income streams.
- **Curated Global Experiences:** From luxury getaways in Orlando and the Mexican Riviera to exotic World Tours in Bali and Almaty, Kazakhstan, *Jetsetzy* curated trips prioritize shared, story-worthy moments over routine sightseeing.

The Psychological Shift in Consumer Travel

Jetsetzy's model directly addresses the psychological friction associated with traditional travel and work routines. By removing the financial anxiety of inflated retail markups and replacing it with a structured, membership-backed travel engine, members make travel an integrated habit rather than a rare luxury. Furthermore, by pairing travel with business resources and publishing, *Jetsetzy* transforms passive vacationers into active lifestyle designers.

About Jetsetzy

Jetsetzy is a premier travel and lifestyle brand dedicated to empowering ambitious travelers, creators, and entrepreneurs. By combining wholesale travel privileges, digital publishing, community connection, and flexible business opportunities, *Jetsetzy* gives individuals the tools to travel boldly, live creatively, and build freedom on their own terms.

To explore membership options, access business resources, or sign up for upcoming eBook release updates, visit www.jetsetzy.com or follow the brand on Instagram and social media (@Jetsetzy).

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