

IssueWire Announces August Brand Boost Campaign to Give Brands More Visibility

IssueWire has announced its August Brand Boost campaign, running from August 4 to 12, 2026, across its press release distribution services.



The graphic features the IssueWire logo at the top left. Below it, the text 'AUGUST BRAND BOOST' is prominently displayed in large, bold letters, with 'BRAND' in yellow and 'AUGUST' and 'BOOST' in white. Underneath, 'Press Release Distribution' is written in a smaller font. A yellow button contains the text 'COUPON CODE AUGIMPACT15'. Below that, another yellow button says 'DISTRIBUTE YOUR PRESS RELEASE >>'. A large red tag with a white border and a string through the top left corner displays '15% DISCOUNT' in white, with three stars below it. In the background, a tablet shows the 'PRESS RELEASE DISTRIBUTION NETWORK' interface, and a woman in a blue shirt and beige pants sits in a blue armchair, smiling and looking at her smartphone. At the bottom, the dates '4TH–12TH AUGUST 2026' are written in large, bold, red letters.

New York City, New York Aug 4, 2026 ([Issuewire.com](https://www.issuewire.com)) - As digital markets become increasingly competitive, organizations continue to look for practical ways to communicate product launches, company developments, partnerships, events, and other timely announcements.

IssueWire has announced the **August Brand Boost campaign**, which will run from **August 4 to 12, 2026**. During the campaign, businesses, startups, entrepreneurs, agencies, and independent professionals can receive a **15% reduction on eligible [press release distribution packages](#)** by using the code **AUGIMPACT15**.

The campaign forms part of IssueWire's efforts to make press release distribution more accessible to organizations with different communication requirements and budgets.

IssueWire currently provides five distribution options: **Tier 1, Tier 1 Pro, Tier 2, Tier 2 Pro, and Tier 2 Premium**. Each package provides a different combination of distribution coverage and related services, allowing clients to select an option based on the nature and scope of their announcement.

IssueWire's standard distribution network spans **more than 300 media and news websites**, depending on the selected package. The recently introduced **Tier 2 Premium package** provides broader distribution through **700+ U.S.-focused media and digital network placements**. Distribution

coverage may include platforms and networks associated with **Google, Yahoo, Bing, Google News, and Apple News**, subject to editorial approval, indexing, and applicable package terms.

The platform also provides services such as **press release optimization, multimedia integration, editorial review, and distribution reporting**, depending on the package selected.

“Organizations need practical ways to communicate their announcements across an increasingly fragmented media environment,” said a spokesperson for **IssueWire**. “The August Brand Boost campaign is intended to provide businesses with access to distribution options suited to different announcement types and communication objectives.”

The campaign applies to eligible packages purchased through the IssueWire website between **August 4 and August 12, 2026**. The code **AUGIMPACT15** can be applied at checkout.

About IssueWire

IssueWire is a press release writing and distribution company serving businesses, startups, entrepreneurs, marketing agencies, and independent professionals. The company provides multiple distribution packages for corporate announcements, product launches, events, partnerships, and other business developments.

For more information, visit: <https://www.issuewire.com/>

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