

Global Contact Lens Market Size, Growth & Forecast 2026–2031: Insights from Constar



Baiyin, Gansu Aug 19, 2026 ([IssueWire.com](https://www.issuewire.com)) - BAIYIN, GANSU, CHINA — The global contact lens market size reached approximately **USD 12 billion in 2025** and is projected to grow to **USD 15.1 billion by 2031**, representing a compound annual growth rate (CAGR) of roughly **3.9%** across the 2026–2031 forecast period, according to Ken Research. The market outlook, summarized for distributors, brand owners and investors by [Constar \(Gansu Constar Technology Group\)](#), a US FDA

510(k)-cleared Chinese contact lens OEM and ODM manufacturer, describes an industry that is maturing in headline value but accelerating in sophistication — led by daily disposable lenses, silicone hydrogel materials and the world's largest myopia-driven growth market in Asia Pacific.

This article explains the market size and growth forecast for 2026–2031, the forces behind the numbers, regional dynamics, and what the outlook means for distributors and brand owners planning their next sourcing and product-mix decisions.

Market Size & Forecast 2026–2031: Key Numbers

- **2025 market size:** ≈ USD 12.0 billion (Grand View Research; Ken Research)
- **2031 forecast:** ≈ USD 15.1 billion, at a CAGR of ≈ 3.9% (Ken Research)
- **Wearer base:** more than 140 million contact lens wearers worldwide
- **Daily disposables:** ≈ 41% of global revenue and the fastest-growing modality
- **E-commerce & D2C:** ≈ 30% of revenue, or roughly USD 3.6 billion

Independent research firms use different methodologies and scopes, so absolute figures vary. QY Research and Global Info Research, for example, size the market one to two billion dollars higher because of broader reporting definitions. What the datasets agree on is direction: a steadily growing global market where value increasingly comes from premium replacement cycles rather than new wearer volume alone.

Global Contact Lens Market Size and Growth Forecast

The global contact lenses market expanded from roughly USD 8.75 billion in 2020 to USD 12.0 billion in 2025, a historical CAGR of about 6.5% (Ken Research). Growth is now expected to moderate to around 3.9% per year between 2026 and 2031 as post-pandemic rebound effects fade — but the *quality* of that growth is improving. Daily disposables, toric and multifocal designs, silicone hydrogel platforms and pediatric myopia-management lenses all generate higher annual revenue per wearer than conventional monthly spherical lenses, which protects price realization even as unit growth cools.

For a detailed methodology breakdown and interactive data, see the [contact lenses market report from Grand View Research](#) and the [global contact lens market research from Ken Research](#).

Growth Drivers Reshaping the Contact Lens Market

Four structural forces are re-shaping demand during the forecast period:

- **Rising myopia prevalence.** Urbanization and screen-heavy lifestyles continue to push childhood myopia rates upward, especially across Asia, expanding the addressable correction-and-management market over the long term.
- **The shift to daily disposables.** Replacements consumed per wearer rise as wearers trade monthlies for dailies, lifting unit volumes and recurring revenue while simplifying hygiene.
- **Material innovation.** Silicone hydrogel platforms that deliver high oxygen permeability — roughly 150 Dk/t versus below 30 for early hydrogels — improve overnight comfort and compliance, supporting higher-value portfolios.
- **Acceptance of colored and cosmetic lenses.** Cosmetic and cosplay lenses have moved from niche to mainstream in high-growth beauty markets, creating a fast-expanding category for brands and distributors.

Regional Contact Lens Market Analysis

- **North America** remains the largest revenue hub, representing approximately **45.2% of global contact lens revenue** in 2025 (≈ USD 5.4 billion), driven by mature optometric access and strong daily-disposable adoption (Ken Research).
- **Asia Pacific** is the fastest-growing region at a forecast **4.5% CAGR**, worth roughly USD 3.6 billion in 2025, underpinned by urban myopia intensity and still-low market penetration (Ken Research).
- **Europe** is a large, mature market of approximately USD 2.4 billion in 2025, with slow but stable ~3.4% growth driven by regulatory approvals and premium designs.
- **Latin America and Middle East & Africa** are smaller (≈ USD 0.2–0.4 billion each) but offer emerging, fast-urbanizing demand and rising colored-lens adoption.

For manufacturers and private-label buyers, this regional divergence means one portfolio rarely fits all. Compliance, packaging preferences and price points differ market by market — which is why Constar maintains [dedicated regional supply and compliance coverage across 40+ countries](#), including FDA (US), CE 0197 (Europe), TGA (Australia), SFDA (Saudi Arabia), AKL (Indonesia) and Class B (Vietnam) certifications.

Segment Outlook: Daily Disposables, Specialty Designs and E-Commerce

Daily disposable lenses are the single largest growth opportunity in the forecast. Analysts estimate dailies carry premium pricing of roughly **30% to 50% above reusable alternatives**, and already represent close to 41% of global revenue (Ken Research). Toric and multifocal daily products are expected to deliver the strongest incremental value because they combine clinical complexity with frequent replenishment.

Distribution is shifting just as fast. E-commerce and direct-to-consumer channels now account for about **30% of global contact lens revenue**, expanding faster than clinic-only fulfillment as subscription models gain ground. Brands that pair compliant inventory with omnichannel replenishment — the model built into [Constar's OEM and ODM contact lens product portfolio](#), from daily disposables to cosmetic and cosplay series — are best positioned to capture that shift.

What the 2026–2031 Forecast Means for Distributors and Brand Owners

The strategic reading of the data is clear. Growth will be won on product mix, regional compliance and channel execution rather than volume alone. Distributors should prioritize daily-disposable capacity, specialty fitting ecosystems and regulatory approval in multiple markets; adding a certified manufacturing partner with broad parameter ranges and automated high-volume molding shortens the path to market across regions.

Headquartered in Baiyin, Gansu, Constar operates six production facilities with a combined capacity exceeding **15 million lenses per month**, holds eight international certifications, and ships to partners across four continents — a practical example of how supply-side scale and multi-market compliance convert this market outlook into orders.

Frequently Asked Questions What is the size of the global contact lens market in 2026?

Analysts place the global contact lens market at roughly USD 11.75–12.5 billion in 2026, with Ken Research estimating USD 12.0 billion for 2025 and a growth path to USD 15.1 billion by 2031. Figures

vary by reporting methodology and scope.

Which region is growing fastest in the contact lens market?

Asia Pacific is the fastest-growing region, with a forecast CAGR of 4.5% through 2031 (Ken Research), driven by high myopia prevalence and still-low contact lens penetration. North America remains the largest single market by revenue.

Are daily disposable contact lenses the biggest growth opportunity?

Yes. Daily disposables are the fastest-growing modality, representing roughly 41% of global revenue and priced 30–50% above reusable alternatives, which supports higher recurring revenue per wearer across the 2026–2031 forecast.

About Constar

Gansu Constar Technology Group Co., Ltd. is a China-based contact lens OEM and ODM manufacturer serving global brands and distributors in more than 40 countries. Founded more than 40 years ago and headquartered in Baiyin, Gansu Province, the company operates six production facilities with a capacity of over 15 million lenses per month. Constar is certified under US FDA (510(k), Class II), EU CE 0197 (MDR), ISO 13485, TGA, SFDA, AKL and Class B (Vietnam) frameworks.

Sources:

Ken Research — Global Contact Lens Market Report 2026–2031

Grand View Research — Contact Lenses Market Size & Share Report

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