

Free Garage-Door Lube-Ups — and a “No-Pitch Promise” — as a Local Company Pushes Back on Home-Service Sales Tactics

Wagmore Garage Doors is offering Northeast Florida neighborhoods a complimentary garage-door lube-up with no obligation — betting that honesty beats the hard sell



Jacksonville, Florida Aug 29, 2026 ([Issuewire.com](https://www.Issuewire.com)) - Wagmore Garage Doors, a family-owned company serving Duval, St. Johns, and Clay counties, has launched a free neighborhood garage-door lubrication program designed to give homeowners an honest alternative to the high-pressure “**free inspection**” offers common across the home-services industry.

Here’s the idea: while a Wagmore truck is already working a street, its technicians offer nearby neighbors a complimentary garage-door lubrication service—a **\$79** value—with no obligation and no sales pitch. The visit includes a 16-point audio and visual safety inspection and professional lubrication of the door’s springs, rollers, hinges and bearings.

The company is pairing the giveaway with what it calls a “No-Pitch Promise”: “We lube it. We show you what we found. We leave.” Wagmore says its technicians are salaried rather than paid on commission, which removes the financial incentive to upsell homeowners.

“Too many people have learned to brace for a sales pitch the second they hear the word ‘free.’ We wanted to do the opposite — show up, help, and let the work earn the next call. That’s how you build a neighborhood.”

— **Deklin Casey, Co-founder, Wagmore Garage Doors**

To add some fun, the company is running a “Where’s Wally?” social-media series—inviting residents to spot the Wagmore truck (and its golden-Lab mascot, Wally) in their neighborhood and claim their free lube.

Florida’s heat and humidity quietly wear down garage door springs and rollers until metal grinds on metal, the company notes—a common and preventable cause of sudden breakdowns.

Homeowners in participating neighborhoods can claim a free lube by calling **904-925-9247** or visiting WagmoreGarageDoors.com.



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