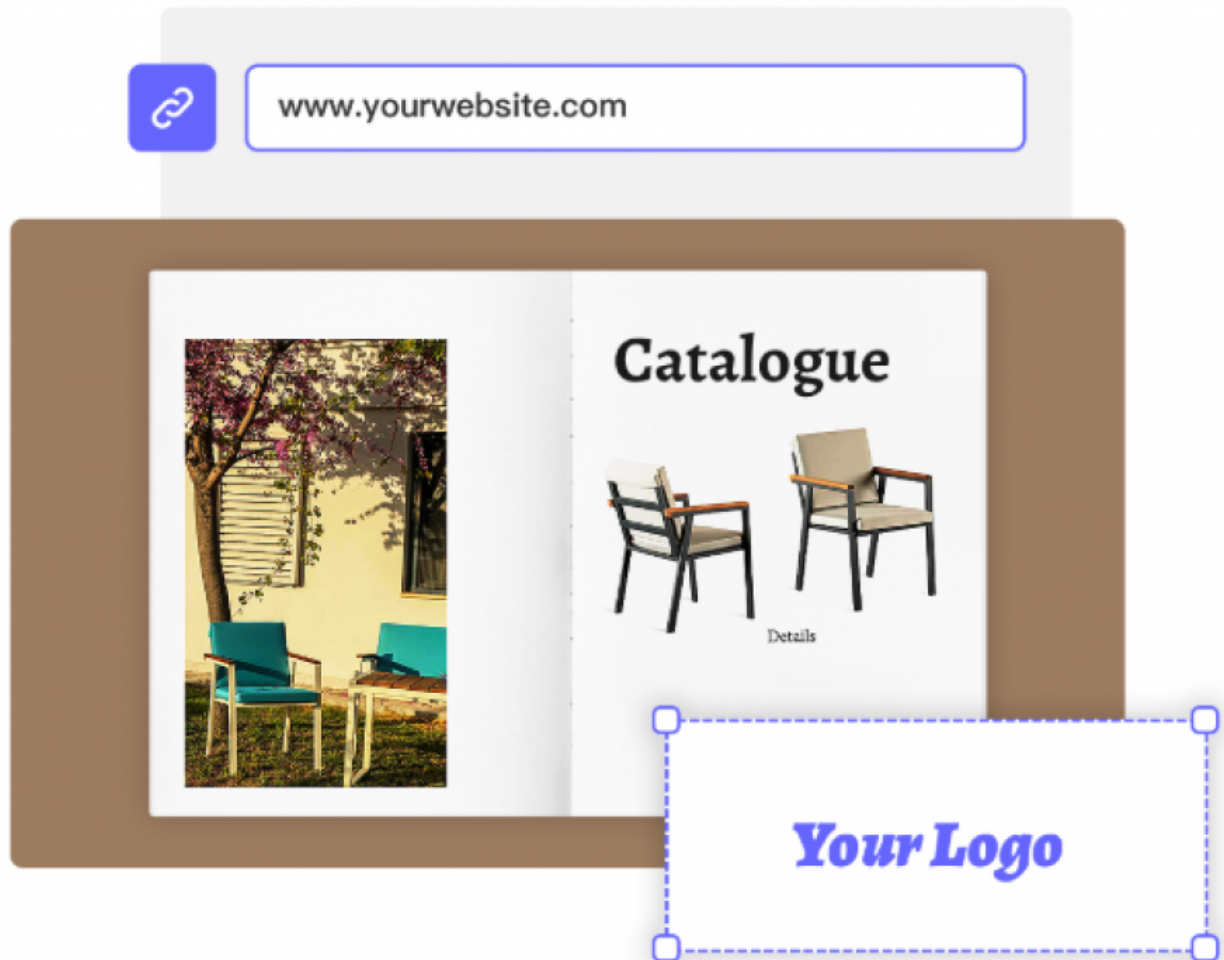


FlipHTML5 Free Online Catalog Builder Turns Product Data Into Shoppable Catalogs

FlipHTML5 offers a free online catalog builder that turns PDF files or Excel and CSV product data into interactive catalogs with purchase links, rich media, web hosting, and cross-channel sharing.



Hong Kong, Hong Kong S.A.R. Sep 1, 2026 ([Issuewire.com](https://www.issuewire.com)) - Retailers and wholesalers often need to revise prices, product details, and buying links faster than a printed catalog can be reissued. A [free online catalog builder](#) gives them one customer-facing publication for web pages, email campaigns, social posts, and sales conversations. FlipHTML5 now combines document conversion, product-data import, catalog editing, and online delivery in that browser-based workflow.

Teams can start with an existing PDF, upload Excel or CSV product data for an automatically arranged catalog, or choose from [catalog templates](#) and replace the sample content. FlipHTML5 also supports PowerPoint, Word, and image files for page-flipping conversion. When a project begins with product information instead of finished pages, FlipHTML5 also offers an [AI catalog maker](#) that provides a prompt-led route into a structured publication.

The free online catalog builder also allows users to apply brand colors and fonts, add a logo or custom domain, and place product videos, image galleries, hotspots, animations, and store links beside the relevant items. Direct purchase links give each product page a next step, while automatically activated URLs from the source PDF can reduce repetitive link setup.

FlipHTML5 free online catalog builder hosts the catalog online and supplies a URL, QR code, and embed code for distribution. The responsive viewer works across phones, tablets, and desktop browsers, and a virtual bookcase can group several releases for buyers or sales representatives who need a single collection.

Catalog owners can set page titles and keywords for search visibility, publish an extracted text version, and connect Google Analytics. Surveys and lead forms can also sit inside the catalog. These controls help a team compare reader attention with the products, pages, or campaigns it is promoting through the retail and wholesale publishing solution.

Because one online edition can be updated without sending a replacement attachment, the catalog remains useful after launch. Seasonal assortments, distributor sheets, product guides, and wholesale lists can use the same publishing model while retaining their own branding, media, and purchasing paths.

"FlipHTML5 free online catalog builder connects product information with the media, buying links, and distribution channels that move a catalog into active sales use," said Winston Zhang, CEO of FlipHTML5.

For more information about the free online catalog builder, please visit [FlipHTML5](#).

About FlipHTML5

FlipHTML5 is a powerful digital publishing platform designed to help individuals and businesses create interactive content, including flipbooks, catalogs, magazines, brochures, and more. With an emphasis on user-friendly tools and eye-catching design, FlipHTML5 continues to support content creators and brands worldwide in elevating their digital presence.

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