

E42 Secures 2nd Runner-Up in the People's Choice Award at The Economics Times & Cashfree Payments' One of a Kind Startup



Pune, Maharashtra Aug 29, 2026 ([Issuewire.com](https://www.issuewire.com)) - There's something particularly nice about being voted for by the people who know your work.

E42 finished as the **2nd Runner-Up in the People's Choice Award at the One of a Kind Startup Awards 2026**, presented by **The Economic Times and Cashfree Payments**. The result was announced at the awards ceremony at **Novotel, Bengaluru, on August 21**, after a public voting campaign involving 10 finalists selected from more than 3,000 startup registrations.

The People's Choice category made this one feel a little different. The finalists took the campaign to their own communities, and the final result came down to the people who chose to vote. For E42, those votes came from customers, colleagues, partners, supporters, and people who have simply been following what we have been building.

That support made the evening special. A vote takes a moment, but when enough people take that moment for you, it stays with you.

The ceremony brought together founders, investors, entrepreneurs, and others from across the startup ecosystem. It was also a good chance to meet people building very different businesses and hear some of the stories behind them.

For us, the evening was also a moment to celebrate [Neil, the AI Co-Worker® for Accounts Payable](#), and the work that has gone into building it. Neil takes an agentic approach to Accounts Payable, a function that gets increasingly complicated as businesses grow across systems, entities, suppliers, markets and policies. The trophy is great, the support behind it means even more.

Thank you to everyone who voted for E42, and to **The Economic Times and Cashfree Payments** for putting together the One of a Kind Startup Awards and giving startups a platform to be discovered by a much wider community.

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