

## Dr. Adi Hod and Velotix: From Crisis to Recovery

Velotix CEO Dr. Adi Hod Invests in the Company and Leads Its Recovery Efforts



**Tel Aviv, Israel Aug 10, 2026 ([IssueWire.com](https://www.IssueWire.com))** - The story of Dr. Adi Hod and Velotix is a story of entrepreneurship, crisis, responsibility, and an attempt to rebuild.

Velotix, the technology company founded by Dr. Adi Hod and his partners, went through a difficult financial period that led to layoffs, debts to employees and suppliers, and eventually insolvency proceedings initiated by former employees.

According to information published regarding the company's recovery efforts, Hod decided not to give up on the company and became personally involved in efforts to resolve its financial obligations and return Velotix to normal operations.

### Dr. Adi Hod and the Velotix Recovery

During the crisis, former Velotix employees initiated legal proceedings concerning money owed to them.

As part of the efforts to resolve the situation, arrangements were reached with former employees and the insolvency petition was eventually withdrawn.

According to information provided regarding the recovery process, Adi Hod committed significant personal funds to the company as part of the effort to settle obligations and support Velotix's recovery.

The process was intended not only to resolve past debts, but also to allow the company to continue

operating and developing its technology.

### Taking Responsibility During a Crisis

For Dr. Adi Hod, the decision to continue supporting Velotix reflected his commitment to the company and its future.

Hod explained that entrepreneurship is not measured only during successful periods, but also by how founders respond when a company faces serious difficulties.

Rather than leaving the company during the crisis, he remained involved in the recovery process and worked with the relevant parties to find solutions to the company's financial and operational problems.

### Velotix Begins a New Chapter

As part of the recovery process, Velotix worked to reorganize its operations, address obligations to employees and suppliers, and create a more stable foundation for the company's future.

The company also began working toward new investment and financing that could support its continued operations, technology development, and future growth.

The objective is to allow Velotix to move beyond the financial crisis and return its focus to developing its technology and expanding its business.

### Who Is Dr. Adi Hod?

Dr. Adi Hod is the Co-Founder and CEO of Velotix.

He co-founded Velotix in 2020 together with Adam Ben Gur and Uriel Ekstein.

Before founding Velotix, Hod served as CEO of Euclides Technologies from 2006 to 2017. Euclides developed field service management technology and was acquired by AnalytixInsight in 2016.

Dr. Hod earned his PhD from the University of Haifa in 2020, where his research focused on corporate governance and factors affecting the success of startup companies.

He is also a co-inventor of U.S. Patent 12,393,718, "System and method for managing data access requests."

Hod has written about data governance and artificial intelligence, participated in professional industry events including the CDOIQ Symposium, and has been interviewed about Velotix and developments in the data governance market.

### About Velotix

Velotix develops technology for data security, data governance, and enterprise data access.

The company's technology is designed to help organizations provide access to data while maintaining security, privacy, and compliance requirements.

As artificial intelligence increases the amount of organizational data being used and shared, managing secure access to that information has become increasingly important.

Velotix focuses on using automation and AI to help organizations manage these challenges.

### Looking Ahead

The financial crisis was a difficult period for Velotix, its employees, and Dr. Adi Hod.

The company has since been working to resolve its obligations, reorganize its operations, and create a foundation for continued activity.

The next stage will depend on Velotix's ability to complete its recovery and continue developing its business and technology.

For Adi Hod, the experience represents another chapter in a long career in technology and entrepreneurship — this time focused not only on building a company, but also on taking responsibility during a difficult period and working to rebuild it.

### About Dr. Adi Hod

Dr. Adi Hod is the Co-Founder and CEO of Velotix, a technology company focused on AI-driven data security and data governance. He previously served as CEO of Euclides Technologies and holds a PhD from the University of Haifa. He is also a co-inventor of U.S. Patent 12,393,718.

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