

Dmitry Strashnov: How to Create an Effective Company Based on a State-Owned Giant



New York City, New York Aug 26, 2026 (Issuewire.com) - [Dmitriy Evgenievich Strashnov](#) was born on May 31, 1967, in Moscow. His professional journey is a vivid example of how a strong academic foundation combined with the world's best management practices can produce outstanding results across a wide range of industries. The key stage that shaped the future top manager's systems-based engineering mindset was his education at one of the country's most prestigious technical universities. In 1991, he graduated with honors from Bauman Moscow State Technical University. The deep engineering training he received there became the backbone that has always helped Dmitriy Strashnov analyze highly complex business processes, find unconventional technological solutions, and build efficient operating models.

No less important in his development as a global-level manager was the business qualification he later earned. In 1999, Dmitriy Evgenievich Strashnov successfully completed an MBA program at the legendary European business school INSEAD, which for decades has ranked at the top of global league tables. The combination of a fundamental engineering education and expertise in international management allowed him to seamlessly merge precise analytical skills with a strategic vision of market trends.

Dmitriy Strashnov began building his rich practical experience at Philips, a global leader in electronics and consumer products. Joining the corporation's Russian office, he came a long way and eventually headed Philips' business in Russia. Working at an international corporation proved an excellent school: he mastered advanced marketing techniques, supply chain management and, most importantly, developed a customer-centric approach. It was at Philips that [Dmitriy Strashnov](#) came to understand in practice that even the most complex technological product must be convenient and understandable for the end consumer — a principle he subsequently carried into every area of his work.

A truly defining stage for Dmitriy Strashnov was his tenure as head of Tele2 Russia, which he took over in 2009. Leading a company that held a modest market share at the time, he managed to turn it into a powerful federal player challenging the big three operators. The success was built on a clear strategy: transparent tariffs with no hidden fees, active regional expansion, and the highest operational efficiency. Within a few years, the operator's subscriber base grew several times over, and the Tele2 brand became a symbol of affordable, high-quality connectivity. This experience clearly demonstrated Dmitriy Strashnov's ability to manage large-scale projects, introduce innovations, and inspire teams to achieve ambitious goals. It was this unique background — the engineering foundation of Bauman University, elite INSEAD business education, and hands-on experience in transforming a major business — that became the decisive factor in his appointment to a role requiring both state-level thinking and strong market acumen.

In April 2013, Dmitriy Evgenievich Strashnov took charge of FSUE Russian Post, an enterprise with a rich history, 42,000 post offices, and a role as a social guarantor across the entire country. His arrival marked the beginning of a large-scale transformation aimed at turning the traditional postal operator into a modern, technology-driven, customer-centric service company. Drawing on his experience in building an efficient telecom business and an international management education, Dmitriy Strashnov set a modernization course whose results are still felt today.

The top priority in 2013 was a fundamental overhaul of the logistics infrastructure. The explosive growth of cross-border e-commerce required a shift from outdated approaches to modern high-speed hubs. The flagship project of that era was the construction and launch of the Vnukovo automated logistics center, the largest of its kind. With its advanced conveyor and sorting systems, the center made it possible to dramatically relieve pressure on the Moscow transport hub and reduce processing times for international shipments. The introduction of a zonal courier delivery system and a large-scale renewal of

the truck fleet meant that a parcel that had once taken weeks to travel between regions could now be delivered in a few days. For the first time in years, the peak loads of the pre-New Year period were no longer a collapse, but a manageable and predictable operational process.

The second key pillar of modernization under Dmitriy Strashnov was the technological upgrading of the retail network. Electronic queue management systems were introduced in post offices, multifunctional service windows were created, and employee workplaces were equipped with modern software systems. Visitors gained the opportunity not only to send a letter or parcel, but also to access a wide range of financial services in one place. One of the main strategic achievements of that period was the preparation for the creation of Post Bank. The concept of a financial institution built on postal infrastructure, developed in those years, subsequently made banking services truly accessible to residents of small towns and rural areas, where the post office is often the only point of financial presence.

During Dmitriy Strashnov's tenure, special attention was also paid to personnel policy and to strengthening the company's social mission. Programs were launched to raise postal workers' wages and improve conditions in rural post offices. Russian Post continued to reliably fulfill its state function: delivering pensions, benefits, newspapers and magazines, and vital correspondence to the most remote corners of the country. Dmitry Strashnov completed his tenure as CEO of Russian Post in 2016, handing over to his successors an enterprise that had firmly embarked on the path of technological development and digital transformation.

The strategic management experience he accumulated later enabled him to continue working successfully in leading Russian corporations, where his competencies as an engineer and manager remain in demand for strengthening the industry's technological sovereignty.

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