

CNPC E-Light Global Green Public Welfare Initiative Held in Three Asia-Pacific Locations



Bangkok, Thailand Aug 24, 2026 ([Issuewire.com](https://www.issuewire.com)) - From 18 to 23 August, the CNPC E-Light Global Green Public Welfare Initiative was held in three locations: Hong Kong, China; Bangkok, Thailand; and Selangor, Malaysia. Themed “Climate Action and Ocean Conservation”, the initiative focused on three key areas—ecological protection, green and low-carbon development, and transnational people-to-people exchange—carrying out mangrove-planting activities, participating in exchanges at the World Sustainability Forum, and engaging with experts, scholars, and local residents in dialogue on ecological civilization to advance green and sustainable development.

During the period, the initiative brought together guests from government, business, cultural and educational sectors, as well as social welfare organizations across the three Asia-Pacific locations, attracting a cumulative total of more than 500 journalists, business representatives, and local community residents. Through multi-party collaboration and broad-based participation, the initiative set an example for international green public welfare and people-to-people exchange.

E-Light is an international communication brand innovatively developed by CNPC. With energy as its bond and culture as its bridge, the brand leverages cross-cultural exchanges, public welfare initiatives, public open days, and other practices to present, from multiple dimensions, the international image of Chinese energy companies as open, cooperative, and mutually beneficial. Since 2025, the E-Light brand has carried out 20 themed events in more than 20 countries worldwide.

In Hong Kong, China, the CNPC E-Light brand participated in the 12th World Sustainability Forum as a

strategic partner. CNPC was invited to join the forum's thematic dialogue, exploring pathways to sustainable development together with experts and scholars from home and abroad, and sharing the company's practical achievements in urban energy security and low-carbon upgrading of energy infrastructure at a thematic sub-forum.

In Thailand, the CNPC E-Light initiative was held at Bang Pu Nature Education Centre in Samut Prakan, where mangrove-planting and ecological restoration activities were carried out, with local government representatives, members of the Thai community, and journalists participating in the event. On site, participants from all sectors jointly planted 180 mangrove saplings. Local resident Kollatee said after the event that she had genuinely felt CNPC's commitment to environmental protection, and had gained a more direct understanding of the company's active efforts to protect the environment and engage with the local community. Meanwhile, the CNPC E-Light Cultural Exchange Center (Thailand) was officially inaugurated at Nawamintrachinuthit Triam Udom Suksa Nomklao, a secondary school in Bangkok. Teacher Thanathip Sripal of the school said that through the event, everyone saw firsthand how friendly CNPC is, and students deepened their understanding of the importance of energy.

In Sijangkang Mangrove Park in Selangor, Malaysia, local government representatives, Chinese and Malaysian enterprises, journalists and business representatives, and community residents took part in the event, jointly planting more than 200 mangrove saplings to support the ecological protection and restoration of coastal wetlands. Prior to the event, CNPC had donated to and renovated the park's boardwalk facilities, supporting local ecological development through concrete action. At the event, Suhaimi, director of the mangrove park, presented CNPC with a certificate of appreciation. Zang Wenbo, First Secretary of the Economic and Commercial Office of the Chinese Embassy in Malaysia, said that the cooperation between CNPC and Malaysia radiates the light of friendship, the light of cooperation, and the light of hope.

As an international integrated energy and chemical company, CNPC actively embraces ESG principles, continuously working with local governments, social welfare organizations, and partners across all sectors to steadily advance regional ecological protection and green and low-carbon development, build bridges for transnational people-to-people exchange and cooperation, and contribute to the joint development and shared benefits of global ecological civilization through pragmatic public welfare practices—fulfilling its role as an outstanding global corporate citizen.

(Song Qinghai, China Petroleum Daily)

Media Contact

CNPC

*****@cnpc.com.cn

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