

Bell Rose Capital (OTCID:BELR): 4BiddenKnowledge Sells Out Egypt, Nears Mexico Capacity, Adds Antarctica

Growing demand for Billy Carson-led international experiences supports Bell Rose Capital's strategy to extend the 4BiddenKnowledge ecosystem across experiential travel, media, education and intellectual-property monetization.



Los Angeles, California Aug 31, 2026 ([Issuewire.com](https://www.issuewire.com)) - Bell Rose Capital Inc. (OTCID: BELR) ("Bell Rose" or the "Company"), together with its wholly owned subsidiary **4BiddenKnowledge Inc. ("4BK")**, today announced continued momentum in its experiential travel and educational-tour

business: a sold-out upcoming Egypt experience, approximately 20 remaining spots for the upcoming Mexico experience, and plans to add Antarctica to the international schedule of Billy Carson-led experiences.

Egypt Experience Reaches Full Capacity

The upcoming 4BiddenKnowledge Egypt experience has officially sold out, reflecting strong demand from the 4BK community for immersive access to the ancient sites, history and teachings central to Billy Carson's content and educational platform.

Unlike conventional tourism, the 4BiddenKnowledge model connects physical destinations with subjects already explored through Carson's books, lectures, podcasts and other content — a link between **content and experience** that management views as a key differentiator.

Mexico Approaches Capacity With Approximately 20 Spots Remaining

The upcoming 4BiddenKnowledge Mexico experience, built around the ancient civilizations, pyramids and temples long featured in 4BK content, has approximately 20 spots remaining out of 100.

Together with Egypt, the response signals to management that the 4BK audience is willing to engage with the brand beyond digital media — an audience Bell Rose believes it can build additional businesses around, rather than having to build a new audience for every new initiative.

Antarctica Added to Expanding International Schedule

Building on that demand, 4BiddenKnowledge plans to add **Antarctica** to its future international tour schedule — a destination management believes reflects the themes of exploration, science and discovery associated with the 4BiddenKnowledge brand, and can help distinguish its experiential platform from conventional educational travel offerings.

Bell Rose intends to continue evaluating additional destinations where 4BiddenKnowledge's content, community and educational programming can be combined into premium experiences.

Building a Connected Experiential Ecosystem

Bell Rose views experiential travel not as a standalone business line, but as a way to deepen connectivity across the 4BiddenKnowledge ecosystem. A single destination or subject may be developed across multiple formats, including:

- Premium international experiences and educational tours
- Streaming programming and destination-based content
- Documentary and episodic productions
- Podcast episodes and interviews
- Educational courses and lectures
- Social and short-form digital content
- Books and other intellectual-property extensions
- Membership programming
- Sponsorship and strategic-brand opportunities
- International partnerships and distribution

For example, an international experience may generate interviews, destination footage, podcasts and documentary content that continue reaching audiences well after the trip concludes — potentially extending the useful life of each initiative while strengthening engagement across the broader ecosystem. Bell Rose also intends to evaluate scaling the vertical through additional destinations, strategic partnerships, sponsorships and media-production opportunities, and to integrate it with 4BiddenKnowledge's streaming, podcasting, publishing and education businesses.

Build the audience. Deepen the relationship. Expand the experience. Develop the content. Extend the intellectual property. Create multiple opportunities for monetization.

"The response to these experiences is important because it demonstrates something much larger than demand for a particular destination," said **Dr. Xavier Mitchell, Vice President of Bell Rose Capital Inc.** "We believe the opportunity before us is to build businesses around an audience that already has a strong relationship with Billy, his intellectual property and the 4BiddenKnowledge brand."

Billy Carson, founder of 4BiddenKnowledge and President of Bell Rose Capital, has built a global audience around ancient civilizations, history, science, consciousness, technology and human potential — subjects the experiential model lets that audience engage with directly at connected destinations.

"People have spent years watching the programs, reading the books, listening to the podcasts and studying these subjects with us," said **Billy Carson, President of Bell Rose Capital and founder of 4BiddenKnowledge.** "These experiences give our community an opportunity to go beyond the screen and actually visit extraordinary locations together."

About Bell Rose Capital Inc.

Bell Rose Capital Inc. (OTCID: BELR) is a diversified public holding company focused on acquiring, developing and scaling businesses and intellectual property across media, technology, education and other growth-oriented sectors. Through its wholly owned subsidiary 4BiddenKnowledge Inc., Bell Rose is developing an integrated ecosystem spanning digital media, streaming, educational programming, publishing, technology, podcasts, intellectual property, consumer platforms and experiential initiatives. The Company's strategy centers on building complementary businesses capable of sharing audiences, content, technology, distribution and intellectual property while pursuing long-term operational growth.

About 4BiddenKnowledge Inc.

4BiddenKnowledge Inc. is a global media, education and technology company founded by Billy Carson. The 4BiddenKnowledge ecosystem includes streaming media, educational content, digital publishing, podcasts, technology platforms, intellectual property, consumer products and an expanding portfolio of real-world experiences, spanning subjects including ancient civilizations, science, consciousness, history, technology and human potential.

Forward-Looking Statements

This press release contains forward-looking statements, including statements concerning Bell Rose Capital Inc.'s and 4BiddenKnowledge Inc.'s plans, objectives, strategies and expectations regarding future international experiences, Antarctica, additional destinations, experiential travel, media production, educational programming, sponsorships, strategic partnerships, streaming content, podcasting, intellectual-property development, monetization opportunities and the continued expansion of the 4BiddenKnowledge ecosystem.

Forward-looking statements are based on management's current expectations, estimates, assumptions and beliefs and are subject to risks, uncertainties and other factors that could cause actual results, developments or outcomes to differ materially from those expressed or implied. Planned initiatives may be modified, delayed or discontinued, and there can be no assurance that anticipated opportunities will result in revenue, profitability, completed transactions or other expected outcomes.

Readers should not place undue reliance on forward-looking statements. Bell Rose Capital Inc. undertakes no obligation to publicly update or revise any forward-looking statement as a result of new information, future events or otherwise, except as required by applicable law.

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