

Amire Wins Bronze Stevie® Award in 2026 International Business Awards®

The 23rd Annual International Business Awards® are the world's premier business awards competition, recognising outstanding organisations, executives, entrepreneurs, and teams worldwide.



named the winner of a Bronze Stevie® Award in the Company of the Year - Small - Advertising, Marketing, & Public Relations category in [The 23rd Annual International Business Awards® \(IBAs\)](#) today.

The International Business Awards are the world's premier business awards programme. All individuals and organisations worldwide – public and private, for-profit and not-for-profit, large and small – are eligible to submit nominations. The 2026 IBAs received entries from organisations in 82 nations and territories.

Winners will be celebrated during a gala event at the Pullman Paris Montparnasse on Wednesday, 28 October.

More than 3,400 nominations from organisations of all sizes and in virtually every industry were submitted this year for consideration in a wide range of categories, including Company of the Year, Marketing Campaign of the Year, Best New Product or Service of the Year, Startup of the Year, Corporate Social Responsibility Programme of the Year, and Executive of the Year, among others.

[Amire Strategic Digital Marketing](#) won in the Company of the Year - Small - Advertising, Marketing, & Public Relations category for small advertising, marketing and public relations organisations.

Founded in Sydney in 2013 by Sean Rooney, Amire is a specialist search marketing agency that has delivered measurable, sustainable growth for some of Australia's most recognised brands, including Telstra and The Australian Olympic Committee. The agency's work spans search engine optimisation, paid search, social media marketing, content marketing, conversion rate optimisation, app store optimisation, analytics, and programmatic advertising. Independent judges reviewing Amire's submission noted the agency's remarkable trajectory: *"Amazing growth during a short amount of time, and this small but mighty company is setting a new bar for excellence."* Sean Rooney, founder of Amire, said: *"This recognition is a reflection of the entire Amire team and the trust our clients place in us every day. We have always believed that great digital marketing is built on real results, genuine service, and long-term partnership. To be recognised for that on a global stage, among organisations from 82 countries, is something we are incredibly proud of. This belongs to every person who has been part of the Amire story."*

Stevie Award nominations were evaluated by more than 200 business professionals worldwide serving as judges on [9 specialised committees](#). Stevie Award winners were determined based on judges' average scores during the independent judging process in June and July.

"The 2026 International Business Awards winners represent the very best in business achievement from organisations of all sizes and across virtually every industry," said Stevie Awards President Maggie Miller. *"This year's winners have demonstrated exceptional innovation, leadership, resilience, and results in a highly competitive global field. We congratulate every Stevie Award winner and look forward to celebrating their achievements together in Paris on October 28."*

Details about The International Business Awards and the lists of Stevie Award winners are available at <http://IBA.Stevieawards.com>

About Amire Strategic Digital Marketing

Amire is an award-winning Australian digital marketing agency founded in Sydney in 2013 by Sean Rooney. Specialising in search marketing, Amire delivers measurable growth for Australian businesses

and global brands through search engine optimisation, paid search, social media marketing, content marketing, conversion rate optimisation, app store optimisation, analytics, and programmatic advertising. Clients include Telstra, AAMI, Suncorp, Sky News, Microsoft, and Vodafone. amire.com.au

About the Stevie® Awards

Founded in 2002, the Stevie Awards are widely recognised as the world's premier business awards programmes, honouring outstanding achievements in the workplace worldwide. The name "Stevie" is derived from the Greek name Stephanos, meaning "crowned."

The Stevie Awards include nine international business awards programmes:

- Asia-Pacific Stevie Awards
- German Stevie Awards
- Middle East & North Africa Stevie Awards
- The American Business Awards®
- The International Business Awards®
- Stevie Awards for Great Employers
- Stevie Awards for Women in Business
- Stevie Awards for Technology Excellence
- Stevie Awards for Sales & Customer Service

Each year, the Stevie Awards receive more than 12,000 nominations from organisations in more than 70 nations and territories, recognising organisations of every size and the professionals behind their success. Learn more at www.StevieAwards.com.

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