

Alliance Moving & Storage Earns BBB Complaint-Free Award

Rolling Meadows, Illinois Aug 26, 2026 ([Issuewire.com](https://www.issuewire.com)) - Alliance Moving & Storage, a family-operated moving company headquartered at 3201 Tollview Drive in Rolling Meadows, Illinois, has received the [Better Business Bureau Complaint-Free Award](#) from the BBB of Chicago & Northern Illinois. The award recognizes BBB-accredited businesses that maintain zero formal complaints over an entire calendar year.

The distinction builds on Alliance Moving & Storage's existing A+ BBB accreditation and its 4.9 out of 5 rating from over 70 BBB customer reviews. Businesses cannot apply for or purchase this award. The BBB evaluates businesses using verified complaint records, and only accredited companies that maintain a clean record during the review period qualify.

Zero Complaints Does Not Mean Zero Problems. It Means Every One Got Fixed

The [Better Business Bureau](#) complaint system handles formal disputes between customers and businesses, from billing discrepancies to service failures. When a BBB-accredited business goes a full year with no complaints on file, the BBB recognizes that record with its Complaint-Free Award.

That doesn't mean nothing ever goes sideways on a job. Every moving company deals with weather delays, scheduling conflicts, and the occasional scratched baseboard. The distinction indicates that when concerns arose, Alliance Moving & Storage worked to address them directly with customers before they escalated into formal complaints. That kind of resolution rate doesn't happen without a system behind it.

The moving industry sees more than its share of consumer complaints nationally. Customers hand over their most personal possessions to strangers, often under tight deadlines and high stress. A move gone wrong can mean damaged heirlooms, unexpected charges, or missed delivery windows. Against that backdrop, maintaining zero formal BBB complaints while completing thousands of moves per year is a measurable signal, not a marketing tagline.

Thousands of Moves Across Chicagoland, Backed by Consistent Reviews

[Alliance Moving & Storage](#) has operated in the Chicago metropolitan area since 2003 from two locations: its main office at 3201 Tollview Drive in Rolling Meadows and a second location at 4305 N. Lincoln Ave in Chicago. The company serves more than 40 suburbs across Cook, DuPage, Lake, Kane, and Will counties with a crew of over 80 full-time, background-checked employees and a fleet of 20+ trucks. All moving staff are permanent hires. The company does not use day laborers or temporary workers.

Services span residential moving (apartments, condos, townhouses, and single-family homes), commercial moving (offices, warehouses, retail, and hospitality), long-distance moving across 48 states, and climate-controlled storage at its private facility. Trained crews with dedicated equipment handle specialty items like pianos, pool tables, and antique furniture.

The complaint-free record sits alongside strong review performance on multiple independent platforms. Alliance holds a 4.7 to 4.8 star rating on Google with more than 800 reviews, a 4.5 star average on Yelp with 238 reviews, and a 4.7 rating on Facebook with over 300 reviews. The company has also been recognized as a Best Mover in Chicago by Expertise.com and holds the #1 ranking among Chicago

movers on moveBuddha.

Star Ratings Can Be Gamed. A BBB Complaint Record Cannot.

Online reviews are helpful, but star ratings fluctuate, and not every platform verifies that the reviewer actually hired the company. The BBB complaint system works differently. A consumer files a formal complaint, the BBB forwards it to the business, and both sides respond on the record. The entire process is documented and publicly available. A complaint-free year under that system means zero disputes escalated through a formal, third-party channel. For homeowners researching movers for a local or long-distance relocation, that record removes one more layer of risk from the decision.

About Alliance Moving & Storage

Established in 2003, Alliance Moving & Storage is a family-operated company serving Chicago and 40+ suburbs from locations in Rolling Meadows and Chicago. Supported by a fleet of 20+ trucks and 80+ full-time, background-checked professionals, they provide residential, commercial, and long-distance moving alongside secure climate-controlled storage. Alliance holds a BBB A+ accreditation with the Complaint-Free Award, a 4.8-star Google rating across 800+ reviews, and top distinctions from Expertise.com and moveBuddha. The company is FMCSA-licensed and registered with the Illinois Commerce Commission for local and interstate operations.

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