

99gift Launches in the UAE, Bringing Digital Gift Cards from Popular Global and Regional Brands

99gift.ae brings convenient digital gift cards across apparel, e-commerce, jewellery, gaming, footwear, entertainment, electronics, health and other popular categories to customers across the UAE.



99gift, a digital gift card and gifting platform, has officially launched **99gift.ae in the United Arab Emirates**, giving customers across the UAE a convenient way to discover and purchase digital gift cards from popular brands across shopping, gaming, entertainment, electronics, fashion, and more.

The UAE launch marks an important step in 99gift's expansion into the Middle Eastern market, with **99gift.ae** designed to make digital gifting simpler, faster, and more accessible for consumers and businesses.

Digital Gift Cards Across Popular Categories

99gift.ae brings gift cards together across a wide range of categories, helping customers find suitable digital gifts for different interests, occasions, and budgets.

The platform currently features categories including:

- **Apparel**
- **E-commerce**
- **Jewellery**
- **Gaming**
- **Footwear**
- **Entertainment**
- **Electronics**
- **Health**
- **Other Brands**

From fashion and footwear to gaming and electronics, customers can explore different digital gifting options through a single online platform.

Popular Brands for Shopping, Gaming and Entertainment

The platform features digital gift card options from recognizable brands and digital entertainment platforms, giving customers greater flexibility when choosing gifts.

Popular names available across the platform include **Roblox, iTunes, Amazon, Noon, and Fortnite**, covering a variety of use cases from online shopping and digital entertainment to gaming and lifestyle gifting.

For gamers, brands such as **Roblox and Fortnite** provide digital gifting options for popular gaming ecosystems. Meanwhile, **Amazon and Noon** offer convenient options for recipients who prefer choosing their own products online.

Digital entertainment users can also find options such as **iTunes**, providing another flexible choice for gifting digital content and entertainment.

A Convenient Alternative to Traditional Gifting

Choosing the right physical gift can sometimes be difficult, particularly when the recipient's preferences are unknown. Digital gift cards provide an alternative by allowing recipients to select products, entertainment, or experiences that suit them.

With 99gift.ae, customers can search for gift cards based on categories and brands rather than spending time searching for individual physical gifts.

The platform is designed for occasions including:

- Birthdays
- Anniversaries
- Festivals and celebrations
- Last-minute gifting
- Gaming gifts
- Shopping rewards
- Employee recognition
- Customer rewards
- Corporate gifting

Serving the UAE's Growing Digital Economy

The launch of 99gift.ae comes as consumers across the UAE continue to embrace online shopping, digital payments, gaming, entertainment, and e-commerce services.

By bringing multiple gift card categories and brands together, 99gift aims to create a more convenient digital gifting experience for customers looking for **gift cards in the UAE, gift cards in Dubai, online gift cards, gaming gift cards, shopping gift cards, and digital gifting solutions**.

Digital Gifting for Businesses

In addition to individual gifting, 99gift.ae is positioned to support businesses looking for flexible digital rewards and corporate gifting options.

Companies can use digital gift cards for **employee incentives, customer rewards, promotional campaigns, sales rewards, festive gifting, loyalty programmes, and corporate recognition**.

The digital format can make it easier for businesses to distribute rewards without relying on traditional physical gift products.

99gift's UAE Launch

The launch of **99gift.ae** represents a new chapter for the 99gift brand as it expands its digital gifting offering into the UAE.

With a growing selection of categories and recognizable brands, 99gift aims to make digital gifting more convenient for consumers while also providing businesses with a flexible gifting and rewards solution.

As the UAE continues to develop as a leading digital commerce market, 99gift plans to build its presence by connecting customers with convenient digital gifting options across shopping, gaming, entertainment, fashion, electronics, jewellery, health, and other categories.

About 99gift

99gift is a digital gift card and gifting platform focused on making online gifting convenient and accessible.

Through **99gift.ae**, customers in the UAE can explore digital gift cards across categories including **Apparel, E-commerce, Jewellery, Gaming, Footwear, Entertainment, Electronics, Health, and Other Brands**.

The platform features popular brands and digital services including **Roblox, iTunes, Amazon, Noon, and Fortnite**, giving customers a variety of options for personal gifting, celebrations, shopping, gaming, and rewards.

For more information, visit [99gift.ae](https://www.99gift.ae).

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