

## XGA Expands Tactical & Airsoft Gear E-Commerce Platform, Launching Direct-to-Consumer Alternative

Leveraging full domestic compliance and California storefront partnerships, XGA disrupts the shooting sports market with commercial-grade equipment without high brand premiums.



**El Monte, California Jul 4, 2026** ([IssueWire.com](https://www.IssueWire.com)) - XGA, a rising force in professional-grade shooting sports equipment and specialized lifestyle merchandise, today announced the global infrastructure expansion of its premier online storefront, [xgashop.com](https://www.xgashop.com). Registered under FU XUAN INTERNATIONAL TRADING INC in California, XGA operates as a 100% domestic American e-commerce entity designed to intercept the market from bloated, traditional retail setups and deliver premium tactical gear directly to end users.

For years, consumers in the firearm optics, tactical gear, and high-end Airsoft (MilSim) communities have faced severe price inflation. Shooters looking for reliable reflex sights, rugged holographic optics, variable magnification scopes, or premium team-themed sports merchandise were forced to look toward expensive platforms or pay steep markups on mainstream brands such as Holosun, Vortex Optics, Sig Sauer, and premium tactical apparel providers.

XGA is systematically disrupting this marketplace. By controlling a streamlined, proprietary direct-to-consumer (DTC) supply matrix and establishing its corporate headquarters at 9650 Telstar Ave, El Monte, CA 91731, the company completely bypasses independent distributors, brokers, and big-box store markups. This operational isolation allows XGA to host a comprehensive catalog of rugged weapon sights, specialized shooting accessories, and custom sports apparel on [xgashop.com](https://www.xgashop.com) at a fraction of standard retail costs.

To secure consumer confidence and provide a concrete retail presence, XGA's entire digital catalog is backed by its physical showroom and pickup partner, Rowland Sporting Goods, located at 1725 S. Nogales St # 108, Rowland Heights, CA 91748. This retail alliance enables local marksmen and Airsoft

competitors to evaluate XGA's product durability, glass clarity, and structural engineering against the industry's highest benchmarks.

"XGA was built to challenge the industry status quo," said the executive board at XGA. "Whether a customer is cross-shopping high-end reflex sights for home defense or configuring an elite tactical setup for recreational MilSim sports, they shouldn't have to pay a 300% premium for a brand stamp. [xgashop.com](https://xgashop.com) is engineered to be a one-stop digital hub where true commercial-grade durability, crisp optics, and localized American customer support meet unbeatable direct pricing."

With full domestic transactional compliance, advanced payment protection systems, and rapid shipping infrastructure, XGA is fast becoming the preferred digital destination for value-driven tactical consumers worldwide.

To review the complete ecosystem of weapon optics, tactical gear, and custom sports apparel, visit the official platform at <https://xgashop.com/>.

#### About XGA

XGA is a premier direct-to-consumer tactical equipment and lifestyle e-commerce platform managed under FU XUAN INTERNATIONAL TRADING INC. Strategically aligned with certified domestic retail partners and operating out of California, XGA provides global marksmen, outdoor sports enthusiasts, and Airsoft communities with duty-ready, high-performance gear stripped of corporate inflation.

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Corporate Headquarters: 9650 Telstar Ave, El Monte, CA 91731

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Source : FU XUAN INTERNATIONAL TRADING INC

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