

Valiant Eagle (OTCID: PSRU) Invests in FootNanny and BodyNanny, Expanding Into Health & Wellness



Los Angeles, California Jul 8, 2026 ([IssueWire.com](https://www.IssueWire.com)) - Valiant Eagle Inc. (OTCID: PSRU) today announced a major strategic expansion with the acquisition of equity stakes in two powerhouse wellness brands: FootNanny Inc. and BodyNanny LLC. These acquisitions mark a decisive move by Valiant Eagle to accelerate its growth, diversify its portfolio, and aggressively enter one of the fastest-growing consumer markets in the world.

The Investment is intended to support the expansion of the luxury wellness brands, including the launch of the GLP-1 & Peptide Conversations LIVE digital media platform, new wellness products, and consumer experiences. Valiant has acquired both stakes as part of a broader strategy to build a **publicly traded beauty, wellness, and lifestyle platform.**

Valiant Eagle Secures 10% of FootNanny Inc.

Valiant Eagle has acquired 10% of FootNanny Inc., the globally recognized foot-care brand founded by celebrity wellness expert Gloria L. Williams. FootNanny has become synonymous with luxury therapeutic care, earning widespread acclaim and a loyal customer base.

The company's immediate objective is to expand FootNanny's direct-to-consumer sales, strengthen its e-commerce infrastructure, pursue wholesale and retail channels, develop subscription-based recurring revenue, and leverage the brand's existing media and celebrity credibility

Gloria L. Williams, founder of FootNanny and visionary behind BodyNanny, has developed a respected presence in the beauty and wellness industry through her founder-led brand story, premium self-care products, national media exposure, and television visibility, including FootNanny's appearance on CBS

Morning Deals:

https://youtu.be/Pn_93PQRr7g?is=NNsBYItWnEHmzEml

and additional television/media coverage:

<https://youtu.be/ZOjvUmq9hZ4?is=OU0nyLBS67eVGwv6>

This media recognition supports the company's broader strategy to expand from foot care into a full-body beauty, wellness, and lifestyle platform.

FootNanny is best known for its luxury foot-care products and signature wellness experiences. The brand has been recognized as an O Favorite Things Brand 10 Years In A Row, earning national recognition for its innovative products, premium formulations, and commitment to helping people live healthier lives from the ground up.

Gloria L. Williams, CEO of FootNanny Inc., stated:

“Valiant Eagle’s acquisition of a stake in FootNanny signals a new era for our brand. Their ambition matches ours, and their commitment to scaling high-value consumer brands gives us the firepower to expand faster and farther than ever before. This is a bold step forward—and exactly the kind of partner FootNanny deserves.”

Valiant Eagle Acquires 30% of BodyNanny LLC

In a second transaction, Valiant Eagle has acquired a 30% equity stake in BodyNanny LLC, a rapidly growing wellness company again founded by Gloria L. Williams. BodyNanny is dedicated to helping consumers achieve Wellness Inside & Out™ through premium body-care products, education, and innovative wellness experiences.

BodyNanny LLC represents the next evolution of Gloria L. Williams’ self-care legacy. What began as FootNanny, a trusted foot-care brand with celebrity and media recognition, is now being positioned as a broader beauty, wellness, body care, skin care, and lifestyle platform.

Through its strategic partnership with Valiant Eagle Inc., BodyNanny intends to expand from foot care into full-body wellness, including body butters, scrubs, oils, lotions, skin care, spa products, subscriptions, wellness programs, and weight-management support.

As part of its continued expansion, BodyNanny will launch its weekly GLP-1 & Peptide Conversations LIVE Instagram Live series and YouTube podcast in Fall 2026. The program will feature authentic conversations with individuals who are actively on their GLP-1 and peptide journeys, sharing their real-life experiences and successes under the guidance of their physicians and longevity teams. This unique approach offers viewers and listeners an honest, relatable perspective on weight management, metabolic health, longevity, and whole-body wellness.

Host Gloria L. Williams brings firsthand experience to the conversation. After losing nearly 100 pounds on her own medically guided GLP-1 journey, Williams continues her wellness transformation today and is passionate about creating a trusted platform where education, inspiration, and real-life success stories empower others to pursue healthier lives. By combining premium wellness products, educational content, and authentic community conversations, BodyNanny is creating a platform dedicated to helping

people achieve Wellness Inside & Out™.

Williams added:

“BodyNanny is built on the belief that wellness should be accessible, elevated, and part of everyday life. With Valiant Eagle now invested in our future, we’re positioned to scale aggressively, expand our product line, and reach consumers globally. This acquisition is transformative.”

A Strategic Power Play in a Booming Market

The global wellness market continues to surge, driven by consumer demand for premium self-care products. By acquiring stakes in FootNanny and BodyNanny, Valiant Eagle is positioning itself at the center of this explosive growth.

These acquisitions deliver:

- Immediate entry into a multi-billion-dollar sector
- Ownership in two established, high-margin brands
- Access to celebrity-driven brand equity
- Scalable e-commerce and retail distribution channels
- Leadership from one of the most respected figures in wellness

This move is not incremental—it is a deliberate, aggressive expansion into a sector with massive upside.

Statement from Valiant Eagle CEO

Dr. Xavier Mitchell, CEO of Valiant Eagle Inc., commented:

“Valiant Eagle is not dipping its toe into wellness—we’re diving in headfirst. FootNanny and BodyNanny are exceptional brands with global potential, and Gloria L. Williams is a visionary. These acquisitions strengthen our portfolio, expand our reach, and position us to dominate a sector that continues to outperform. This is a strategic win for our shareholders and a major milestone for our company.”

A Unified Wellness Platform With Global Ambition

With these acquisitions, Valiant Eagle is building a wellness platform capable of:

- Rapid product expansion
- Cross-brand marketing integration
- Celebrity-driven promotional campaigns
- National and international retail growth
- Strategic partnerships across media, entertainment, and consumer goods

FootNanny and BodyNanny will serve as cornerstone brands in Valiant Eagle’s consumer-products division.

Mitchell continues, “The company’s long-term objective is to build both companies into a standalone public company capable of pursuing senior exchange opportunities, if and when all applicable listing requirements are satisfied”

About Valiant Eagle Inc. (OTCID: PSRU)

Valiant Eagle Inc. is a diversified entertainment, media, and consumer-products company focused on high-growth opportunities, strategic acquisitions, and delivering long-term shareholder value. The company continues to expand its portfolio through aggressive, forward-looking initiatives.

About FootNanny

FootNanny is a founder-led luxury foot care and self-care brand created by Gloria L. Williams. Known for its premium foot creams, scrubs, soaks, and spa-inspired products, FootNanny was built to bring the comfort and quality of a professional self-care experience into the home.

The brand has established a meaningful presence in the beauty and wellness space through its product offerings, founder story, loyal customer base, and history of celebrity and lifestyle recognition. As part of its next phase of growth, FootNanny will serve as the foundation for a larger BodyNanny wellness platform designed to expand beyond foot care into full-body care, skin care, wellness programs, digital content, events, subscriptions, and professional beauty and spa channels.

Led by founder and visionary Gloria L. Williams, FootNanny's evolution reflects a larger mission: to transform everyday self-care into a trusted, accessible, and inspiring head-to-toe wellness experience.

About BodyNanny

BodyNanny is an emerging beauty, wellness, body care, and lifestyle platform founded by Gloria L. Williams. Built as the next evolution of the FootNanny brand, BodyNanny is designed to expand the company's self-care mission from foot care into head-to-toe wellness, including body care, skin care, weight-management support, digital wellness tools, media, events, subscriptions, and professional spa partnerships.

BodyNanny's long-term vision is to become a household wellness brand that helps people look, feel, and live better through trusted products, transformational programs, engaging content, and community-centered experiences. The company intends to operate as a vertically and horizontally integrated wellness organization, combining consumer products, digital platforms, live events, media, education, retail distribution, and strategic partnerships under one unified brand.

With Gloria L. Williams serving as founder and brand visionary, BodyNanny is positioned to build on FootNanny's legacy while expanding into a broader wellness ecosystem focused on self-care, confidence, transformation, and everyday body wellness.

Safe Harbor Statement

This press release contains forward-looking statements within the meaning of applicable federal securities laws. Forward-looking statements include, but are not limited to, statements regarding Valiant Eagle Inc.'s strategic relationship with BodyNanny LLC, the anticipated growth and expansion of FootNanny and BodyNanny, potential product development, future revenue opportunities, possible financing activities, prospective spin-off plans, potential public market strategies, possible CSE listing efforts, long-term senior exchange or Nasdaq objectives, and other statements that are not historical facts.

Forward-looking statements are based on current expectations, assumptions, estimates, projections,

and beliefs of management and are subject to risks, uncertainties, and factors that could cause actual results to differ materially from those expressed or implied by such forward-looking statements. These risks and uncertainties include, among others, the ability of the parties to successfully execute their business plans, develop and commercialize new products, obtain necessary financing, maintain regulatory compliance, expand distribution channels, generate revenue, complete any proposed corporate restructuring, satisfy any applicable listing requirements, and achieve market acceptance.

There can be no assurance that any proposed product expansion, financing, spin-off, reverse merger, CSE listing, Nasdaq uplisting, revenue growth, strategic partnership, retail distribution arrangement, or other anticipated transaction or milestone will occur or be completed on the terms currently contemplated, or at all. Any references to future exchange listings, including CSE or Nasdaq, are aspirational in nature and remain subject to business performance, regulatory approval, market conditions, applicable listing standards, corporate governance requirements, audited financial statements, shareholder requirements, and other conditions.

Readers are cautioned not to place undue reliance on forward-looking statements. Except as required by applicable law, Valiant Eagle Inc. and [BodyNanny LLC](#) undertake no obligation to update or revise any forward-looking statements to reflect new information, future events, or circumstances after the date of this release.

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Source : Valiant Eagle Inc.

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