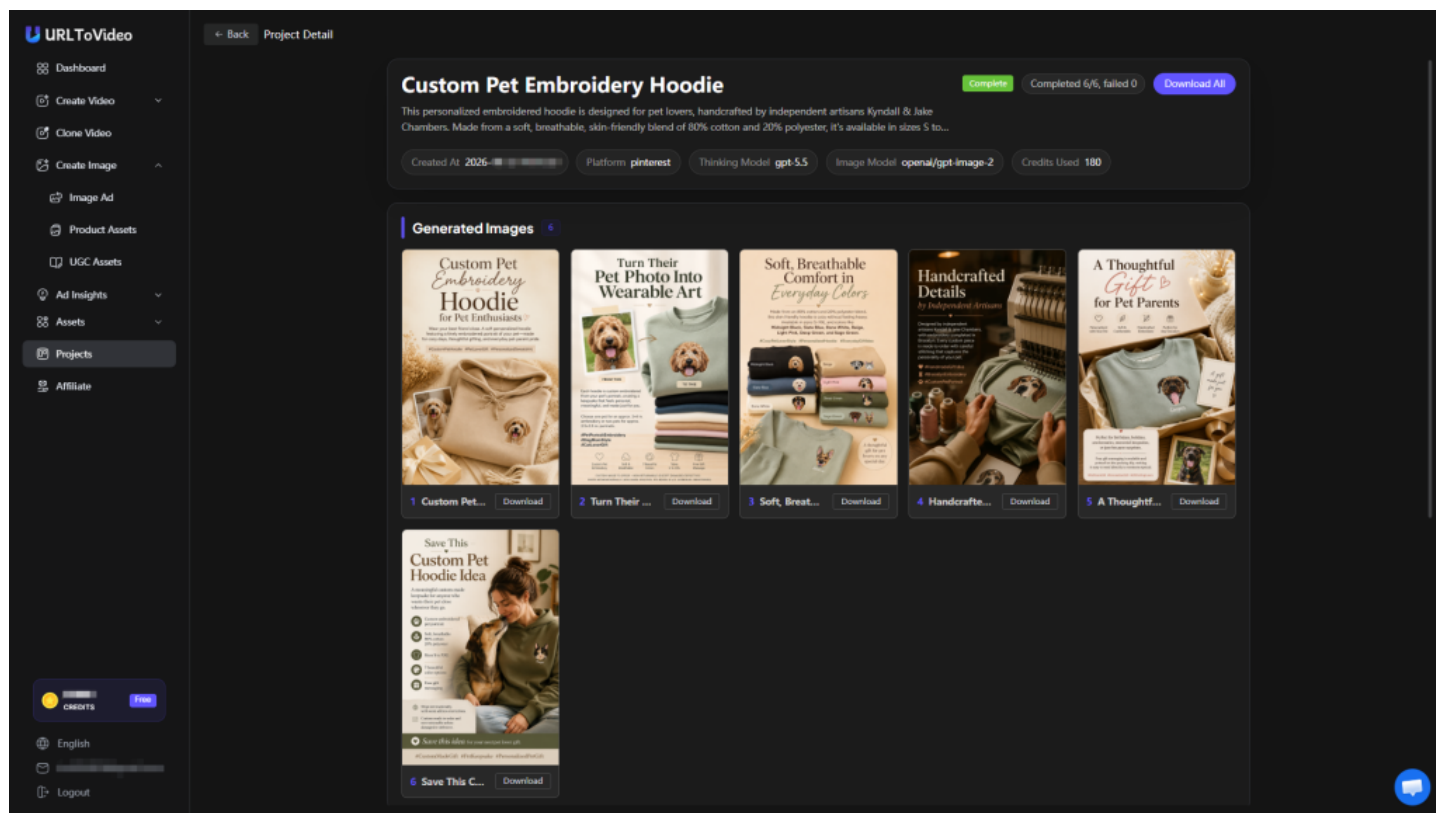


# URL To Video Introduces AI UGC Assets to Help eCommerce Brands Create Authentic Social Media Content at Scale



**San Francisco, California Jul 17, 2026 ([Issuewire.com](https://www.Issuewire.com))** - URL To Video, an AI-powered platform designed for eCommerce sellers and digital marketers, has officially launched its new UGC Assets feature.

This latest upgrade helps online sellers, dropshippers, marketers, and content teams transform product information into engaging UGC-style visual content for social media marketing and digital campaigns.

With AI-powered product analysis, customizable creative generation, multi-platform optimization, and flexible visual controls, URL To Video continues expanding its AI marketing toolkit to help businesses produce authentic-looking product content at scale without requiring professional photography, designers, or complex creative workflows.

## Highlight of URL To Video

The highlight of this upgrade includes:

### UGC Assets

URL To Video's new [UGC Assets](#) feature enables eCommerce sellers and marketers to create social media-ready product visuals in seconds with AI-powered generation models.

Users can simply paste a product link to automatically extract product information and images, or upload their own product photos directly. The feature then transforms product details into personalized UGC-style content with customizable visual styles, languages, and creative directions.

Designed for platforms such as Facebook, Pinterest, X, and Xiaohongshu(RedNote), UGC Assets automatically optimizes visuals for different social media formats while supporting multiple aspect ratios. Users can also refine generated outlines and image descriptions before creation, giving them more control over product storytelling and brand presentation.

By combining AI product understanding with UGC-inspired creative generation, URL To Video helps businesses produce authentic, engaging product content faster for social media marketing, influencer-style campaigns, and organic growth.

## About URL To Video

URL To Video is an AI video and image generation platform that helps eCommerce sellers, marketers, and content creators transform product links into ready-to-publish marketing assets.

The platform combines automated product analysis with AI-powered content generation, enabling users to create product videos, image ads, and social media assets without professional editing skills or creative production experience.

By simplifying the content creation process, URL To Video helps modern online businesses scale their marketing efforts and produce high-quality visual content faster.

## Contact Us

Website: [URL To Video](#)

Email: [xin@mail.urltovideo.ai](mailto:xin@mail.urltovideo.ai)

YouTube: [URL To Video YouTube Channel](#)

## Media Contact

URL To Video

\*\*\*\*\*@mail.urltovideo.ai

<https://urltovideo.ai/>

Source : URL To Video

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