

TVM Killa and TVMFAM Enter a New Chapter with Pullin Up



Wilmington, North Carolina Jul 5, 2026 ([IssueWire.com](https://www.issuewire.com)) - Independent recording artist and entrepreneur **TVM Killa** is officially stepping into a new era with the release of his latest single, "**Pullin Up.**" More than just another addition to his catalog, the record represents the beginning of an exciting new chapter for both the artist and **TVMFAM**, the creative company he has spent the last four years transforming into a community-driven platform built on music, culture, entrepreneurship, and authentic human connection.

In an industry where artists are often encouraged to focus solely on numbers, trends, and viral moments, TVM Killa has chosen a different path. Since launching TVMFAM, his mission has extended far beyond releasing music. The company was created with one goal in mind: building an environment where people feel empowered to embrace who they are while connecting with others through creativity, shared experiences, and genuine community.

"TVMFAM has never been just about me," says TVM Killa. **"It's always been about creating a place where people feel like they belong. Music is what introduces people to the movement, but community is what keeps us together. If someone walks away feeling more confident, more inspired, or simply more understood because of something we created, then we've accomplished exactly what we set out to do."**

Over the past four years, TVMFAM has steadily evolved from an independent artist platform into a multifaceted creative company. While music remains the heartbeat of the brand, the company has expanded into live entertainment, DJ performances, branded merchandise, marketing strategy, promotional services, and creative consulting for artists and entrepreneurs. Every branch of the business supports the same mission of creating opportunities while fostering meaningful relationships between creatives and the communities they serve.

Rather than separating music, business, fashion, and culture into different lanes, TVMFAM intentionally connects them. Every release, event, collaboration, and marketing initiative contributes to one larger vision a movement where authenticity, accountability, emotional honesty, and self-expression are celebrated instead of compromised. That philosophy has become the foundation of the company and continues attracting a growing community that identifies with those values.

The release of "**Pullin Up**" arrives at an important moment in TVM Killa's career. As the first single from a deluxe project that has been years in the making, the record reflects both artistic growth and personal evolution. It marks the return of an artist who has spent years building opportunities for others while continuing to refine his own voice. Rather than chasing trends or recreating previous successes, "**Pullin Up**" represents where TVM Killa stands today more confident, more intentional, and more committed than ever to creating music rooted in real-life experiences.

That commitment to long-term growth has also resulted in another significant milestone for the company. Through its partnership with **Iswimwithsharks Inc.** and **Symphonic Distribution**, TVMFAM continues expanding its reach while maintaining complete creative independence. The partnership allows the company to introduce its music and message to broader audiences without sacrificing the values that have guided the movement since its inception.

For TVM Killa, however, success has never been measured solely by streaming numbers or industry recognition. While those accomplishments are appreciated, they are not the legacy he hopes to leave behind. Instead, he wants TVMFAM to become a lasting example of what can happen when creativity is combined with purpose. Whether through music, live performances, business development, or community engagement, the company's objective remains the same: creating meaningful experiences that encourage people to believe in themselves while supporting those around them.

As TVMFAM looks toward the future, the vision continues expanding. New music, larger live experiences, additional creative partnerships, expanded marketing services, and continued investment in independent artists all remain part of the long-term strategy. Yet despite that growth, the mission has never changed. TVMFAM exists to remind people that authenticity is powerful, community is essential, and meaningful relationships will always outlast temporary trends.

With "**Pullin Up**" serving as the soundtrack to this next chapter, TVM Killa is inviting listeners to experience more than a song. He is inviting them to become part of a movement built on creativity, culture, and connection a movement that believes success is measured not only by what you accomplish, but by the people you inspire along the way.

About TVMFAM

TVMFAM LLC is a music-driven creative company founded by independent artist and entrepreneur **TVM Killa**. Established in 2021, the company blends music, live entertainment, branding, fashion, creative marketing, and community engagement into one unified platform dedicated to authenticity, emotional honesty, and creative independence. Through original music, strategic marketing, live

experiences, and collaborative opportunities, TVMFAM continues building a culture where artists, entrepreneurs, and supporters alike are encouraged to embrace individuality while growing together.

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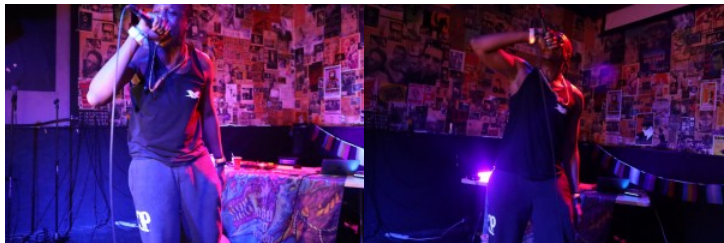
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