

The Night Marketer Recognised as a Shopify Select Partner



New Delhi, Delhi Jul 15, 2026 ([Issuewire.com](https://www.Issuewire.com)) - The Night Marketer is a **full-service digital agency**, specialising in Shopify development and digital growth, has been recognised as an official **Shopify Select Partner**, marking a significant milestone in their journey of helping businesses build and scale successful online stores.

A Shopify Partner since **2018**, The Night Marketer has worked with more than **450 businesses** across industries, delivering Shopify website development, UI/UX design, conversion rate optimization (CRO),

SEO, performance marketing, automation and digital growth solutions. The company is now recognised as a **Shopify Select Partner** and is listed in the official Shopify Partner Directory.

The Shopify Partner Program recognises agencies that demonstrate technical expertise, a strong track record of supporting merchants, and an ongoing commitment to the Shopify ecosystem. Through the Shopify Partner Directory, merchants can discover and connect with vetted partners based on their services, experience, reviews and areas of expertise.

"Becoming a Shopify Select Partner is an important milestone for our team," said Raghav Mittal - Founder of The Night Marketer." - "It reflects the trust our clients have placed in us over the years and the dedication of our team to building high-performing Shopify experiences. We're grateful for this recognition and look forward to continuing to help merchants grow with Shopify."

The recognition further strengthens The Night Marketer's position within Shopify's partner ecosystem and reflects the agency's continued focus on delivering reliable ecommerce solutions for businesses of all sizes.

About The Night Marketer

The Night Marketer is a New Delhi-based full-service digital agency helping businesses grow through marketing, design, development, ecommerce, and AI-powered solutions. With expertise spanning Shopify development, SEO, paid media, automation, and digital strategy, the company partners with businesses to create impactful digital experiences that support sustainable growth.



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