

Techies Infotech CMO Honored Among Top Global Marketing Leaders



Dubai, United Arab Emirates Jul 16, 2026 ([Issuewire.com](https://www.issuewire.com)) - Techies Infotech FZCO, a leading AI-powered digital commerce and enterprise technology company headquartered in Dubai, proudly announces that its Chief Marketing Officer, **Deepak Kumar**, has been featured as a contributing expert in the prestigious **CMO Alliance "AI for Marketing Leaders 2026" Report**. The report brings together insights from senior marketing executives representing globally recognized organizations including S&P Global, Samsung Electronics, Wipro Americas, Siteimprove, ServiceChannel, and Extreme Networks. (

The 113-page industry report explores how modern marketing leaders are leveraging artificial intelligence to transform customer engagement, content strategy, search visibility, operational efficiency, and business growth. Deepak Kumar is among a select group of contributors whose perspectives appear across multiple chapters covering AI adoption, marketing ROI, content quality, AI-powered search, and organizational readiness.

Driving the Future of AI-Powered Marketing

As enterprises rapidly embrace AI, Deepak Kumar emphasizes that successful adoption requires

strategic direction rather than simply accelerating content production.

His contributions to the report highlight several emerging priorities for marketing leaders:

- AI should amplify business strategy rather than replace it.
- Marketing success depends on relevance, authority, and customer value.
- AI search is transforming traditional SEO into a broader strategy focused on contextual visibility.
- Organizations must invest in AI literacy, governance, and long-term capability building.

These insights reflect Techies Infotech's advisory work with enterprise organizations across the GCC, helping businesses integrate AI into digital commerce, customer experience, and marketing transformation initiatives.

Recognition on a Global Stage

Deepak Kumar's inclusion alongside executives from internationally recognized enterprises reinforces Techies Infotech's growing influence in AI-driven digital transformation and enterprise marketing.

"Being featured alongside global marketing leaders validates the practical AI strategies we're implementing for enterprise clients across the GCC. The future belongs to organizations that combine technology with strategic thinking, not those that simply automate more tasks," said **Deepak Kumar, Chief Marketing Officer, Techies Infotech**.

Supporting Enterprise Growth Across the GCC

Techies Infotech continues to help organizations modernize their digital ecosystems through:

- AI-powered Digital Transformation
- Enterprise eCommerce Development
- Shopify Plus, Adobe Commerce, Salesforce Commerce Cloud & VTEX Solutions
- Custom Software Development
- ERP, CRM, OMS & Payment Integrations
- AI Search Optimization (AEO & GEO)
- Performance Marketing & Enterprise SEO
- Cloud & Enterprise Technology Consulting

The company serves businesses across retail, healthcare, luxury, manufacturing, B2B commerce, and government-related sectors throughout the UAE, Saudi Arabia, and the wider GCC region.

Industry Momentum Around AI

The recognition comes at a time when AI adoption is accelerating across global marketing organizations. Recent industry research shows that CMOs are significantly increasing AI investment while prioritizing governance, organizational readiness, and measurable business outcomes over experimentation alone.

Read the Full Feature

The complete article featuring Deepak Kumar's contributions is available here:

[Techies Infotech CMO Featured in CMO Alliance AI for Marketing Leaders 2026 Report](#)

About Techies Infotech

Techies Infotech is a Dubai-headquartered AI-powered digital commerce, enterprise technology, and digital transformation company helping organizations across the GCC accelerate innovation and business growth. The company specializes in enterprise eCommerce platforms, AI solutions, custom software development, cloud technologies, enterprise integrations, and digital marketing strategies designed for modern AI-powered search and customer engagement. Techies Infotech partners with ambitious enterprises to build scalable, future-ready digital ecosystems that deliver measurable business outcomes.

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