

SouthPrint Relaunches Under New Ownership

Bringing Back Its Veteran Team and Reestablishing One of America's Premier Contract Screen Printing Operations



Martinsville, Virginia Jul 20, 2026 ([Issuewire.com](https://www.issuewire.com)) - SouthPrint today announced the successful relaunch of its operations under new ownership following the acquisition of the company's assets by a private investment group. The business has been recapitalized and has resumed operations from its 100,000-square-foot manufacturing facility in Martinsville, Virginia.

The relaunch reunites the experienced management team and many of the production professionals who built SouthPrint's reputation over decades as one of the nation's premier contract screen printing and apparel manufacturing companies.

"Our goal is simple," said **Mark Kangas, Chief Executive Officer of SouthPrint**. "We have assembled an exceptional team, invested in the business, and are committed to providing customers with outstanding quality, competitive pricing, dependable delivery, and the level of service they deserve. We are excited to welcome former customers back while building relationships with new partners across the country."

SouthPrint operates **10 state-of-the-art M&R automatic screen printing presses**, making it one of the largest and most capable contract screen printing facilities on the East Coast. The company's production capacity enables it to efficiently serve customers requiring everything from specialty short runs to high-volume national programs.

The experienced production team has extensive expertise producing apparel for some of the industry's most demanding programs, including products manufactured to meet **Adidas** and **Fanatics** quality and compliance standards.

In addition to world-class manufacturing capabilities, SouthPrint has established a strategic sourcing partnership with **Brisco Brands**, giving customers access to exceptionally competitive pricing on premium T-shirts, fleece, and other apparel for complete turnkey programs.

Customers also have the flexibility to provide their own garments from virtually any preferred supplier, including **Gildan, Fruit of the Loom, Bella+Canvas, Next Level, Comfort Colors, Lane Seven,**

SanMar, S&S Activewear, Alphabroder, or other major mills and distributors.

This flexible sourcing model allows SouthPrint to support customers with contract printing, private-label production, complete apparel sourcing, fulfillment, and nationwide distribution.

With its combination of experienced personnel, automated manufacturing, domestic production, and strategic sourcing relationships, SouthPrint delivers a compelling alternative to offshore manufacturing by offering competitive pricing, faster turnaround times, consistent quality, and responsive customer service.

SouthPrint serves customers throughout North America in markets including:

- Promotional Products (ASI & PPAI)
- Licensed Sports Merchandise
- Collegiate Programs
- Entertainment & Tour Merchandise
- Retail Brands
- Corporate Apparel
- Uniform Programs
- Event Merchandise
- Contract Screen Printing
- Private Label Apparel
- E-commerce Fulfillment

The company welcomes opportunities ranging from small specialty projects to multi-million-piece production programs and is actively partnering with apparel brands, promotional products distributors, retailers, licensing companies, fulfillment providers, and organizations seeking dependable domestic manufacturing capacity.

"SouthPrint is more than a manufacturing facility," said **Rich Elliott, Chief Operating Officer**. "It's a team of professionals with decades of experience working together to solve customers' challenges. That experience, combined with our investment in equipment, people, and service, positions us to become one of the premier domestic apparel decoration partners in North America."

As companies continue to diversify their supply chains and look for reliable U.S. manufacturing partners, SouthPrint offers the production capacity, flexibility, and expertise to meet today's demanding marketplace.

For companies seeking overflow production, contract screen printing, apparel sourcing, fulfillment, or complete turnkey manufacturing solutions, SouthPrint is now accepting new customer opportunities.

About SouthPrint

SouthPrint provides high-volume screen printing, apparel sourcing, fulfillment, distribution, and supply chain solutions for promotional products distributors, retailers, licensed brands, sports organizations, colleges and universities, corporate customers, and apparel companies throughout North America.

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