

So Smooth X Officially Launches on Apple App Store and Google Play, Elevating the Future of Smooth Jazz

The next-generation streaming platform combines 24/7 smooth jazz, AI DJs, premium listening, artist discovery, and an immersive mobile experience for music lovers worldwide.



Las Vegas, Nevada Jul 22, 2026 ([Issuewire.com](https://www.Issuewire.com)) - So Smooth X Launches on Apple App Store and Google Play, Redefining Smooth Jazz for the Digital Generation The futuristic music platform combines 24/7 smooth jazz, rotating AI DJs, immersive artist discovery and a premium listening experience in one visually striking destination.

So Smooth X, a next-generation smooth jazz streaming platform created by **J Star Entertainment LLC**, is now available for download on both the **Apple App Store** and **Google Play**.

Built for longtime jazz enthusiasts and a new generation of listeners, So Smooth X transforms traditional smooth jazz radio into a vibrant, technology-driven entertainment experience. The platform brings together continuous music, rotating AI DJs, artist discovery, personalized favorites and an immersive futuristic presentation designed to make smooth jazz feel fresh, visual and culturally relevant.

More than a conventional radio app, So Smooth X presents smooth jazz as an evolving digital universe. Listeners can discover established performers and emerging artists while enjoying music designed for relaxing, working, driving, entertaining or setting the perfect late-night atmosphere.

“So Smooth X was created to move smooth jazz forward without losing the sophistication, musicianship and feeling that make the genre special,” said **Jarel ‘Jarez’ Posey, founder of J Star Entertainment LLC**. “We wanted to build an experience that feels luxurious, futuristic and accessible—something that longtime fans can appreciate while introducing smooth jazz to younger audiences in an exciting new way.”

The official So Smooth X platform offers **24/7 smooth jazz streaming**, rotating AI DJs, artist-focused programming and listener accounts that allow users to save favorite songs. Its broader digital experience also includes futuristic visual elements, intelligent music discovery and SmoothTalk, an interactive community environment designed to connect listeners around the music.

A New Digital Home for Smooth Jazz

So Smooth X was developed around a clear mission: to give smooth jazz a bold, modern platform that reflects how audiences discover and experience entertainment today.

The platform’s distinctive neon-inspired identity, immersive presentation and technology-forward features help create an experience that extends beyond passive listening. So Smooth X is positioned as a digital destination where music, personality, visuals, discovery and community come together.

Key features include:

- Continuous smooth jazz programming available 24 hours a day
- Rotating AI DJs that bring personality and energy to the listening experience
- Discovery of established smooth jazz artists and rising talent
- Free listener accounts with the ability to save favorite songs
- Premium access featuring an ad-free experience, early access and an enhanced player
- Interactive artist and community experiences across the So Smooth X ecosystem

The official website currently offers free account registration and identifies Premium benefits including ad-free listening, early access and a premium player.

Connecting the Genre’s Past, Present and Future

Smooth jazz has maintained a dedicated global audience through radio, touring, festivals and independent releases. So Smooth X aims to build upon that foundation by creating a platform designed for modern mobile audiences and digital-first music discovery.

Through its artist-centered approach, So Smooth X also creates new opportunities to showcase independent performers, new releases and premium smooth jazz programming alongside familiar names.

“Our goal is bigger than simply launching another music app,” Posey added. “So Smooth X is about building a worldwide destination for the culture of smooth jazz—its artists, its fans, its lifestyle and its future.”

Download So Smooth X

So Smooth X is available now:

Apple App Store:

<https://apps.apple.com/us/app/so-smooth-x/id6771631701>

Google Play:

https://play.google.com/store/apps/details?id=com.sosmoothx.app&hl=en_US

Official Website:

<https://sosmoothx.com>

About So Smooth X

So Smooth X is a futuristic smooth jazz streaming and entertainment platform created to redefine how the genre is heard, discovered and experienced. Featuring 24/7 music, rotating AI DJs, artist discovery, interactive experiences and premium listening options, So Smooth X combines the sophistication of smooth jazz with the energy of next-generation digital entertainment. The platform is developed by J Star Entertainment LLC and is available online, on iOS and on Android.

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Source : J Star Entertainment LLC

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