

Share360 Joins Forces with Triumphant Spirit Foundation to Create Ongoing Support for America's Veterans

Initiative led by BizConnect360 CEO Butch Chelliah and decorated veteran leaders Rex King and Donald "Doc" Ballard



Dallas, Texas Jul 31, 2026 (Issuewire.com) - Share360, a social-impact initiative within the BizConnect360 ecosystem, has announced a new partnership with the Triumphant Spirit Foundation to help generate sustainable, ongoing financial support for programs serving veterans.

The Triumphant Spirit Foundation helps veterans reconnect, heal, and thrive by using amateur radio as a source of communication, renewed purpose, and community. Its work addresses the isolation many veterans experience by creating meaningful connections with others who understand their service and sacrifice.

Through Share360, participating businesses can support the foundation through their everyday payment-processing activity—without adding a separate donation obligation or increasing their operating costs. A portion of the revenue generated through participating merchant accounts is redirected to the Triumphant Spirit Foundation, creating the potential for recurring support as those businesses continue processing customer transactions.

“This partnership reflects exactly why Share360 was created,” said **Butch Chelliah, CEO of BizConnect360**. “We are connecting businesses with meaningful causes and creating a way for everyday commerce to produce ongoing community impact. When businesses can support our veterans without taking on an additional financial burden, everyone has an opportunity to participate.” [Learn more about Butch Chelliah](#)

The initiative is being spearheaded by Chelliah alongside Share360 Advisory Council members **Lieutenant Commander E.A. “Rex” King III, U.S. Navy (Ret.)**, and **Colonel Donald E. “Doc” Ballard (Ret.)**, a recipient of the Medal of Honor for his heroic actions while serving as a Navy hospital corpsman during the Vietnam War.

King began his Navy career in 1965 and served in Vietnam before receiving his commission and completing a distinguished military career spanning several decades. Since retiring, he has remained deeply involved in veteran advocacy, mentoring, and community service. [Learn more about LCDR Rex King](#).

Ballard received the Medal of Honor for placing himself over an enemy grenade to protect wounded Marines and then continuing to provide medical assistance during an attack in Vietnam. His lifelong dedication to veterans is now reflected in the Triumphant Spirit Foundation’s mission to restore connection, purpose, and hope. [Learn more about Donald “Doc” Ballard](#).

“Our veterans have already given so much in service to this country,” Chelliah added. “This partnership gives businesses and communities a practical way to stand behind them—not only through a one-time contribution, but through a support system that can continue month after month.”

Share360 invites businesses, community leaders, veteran advocates, and supporters across the country to participate in the campaign. Each participating merchant account can help expand the foundation’s ability to reach veterans and provide the connection and sense of purpose that can make a lasting difference.

To learn more or support the initiative, visit [Share360’s Triumphant Spirit campaign page](#).

About Triumphant Spirit Foundation

The Triumphant Spirit Foundation is dedicated to helping veterans reconnect, heal, and thrive. Through

amateur radio, peer connection, and veteran-centered outreach, the foundation helps former service members rediscover communication, community, and purpose. More information is available at TriumphantSpiritFoundation.org.

About Share360

Share360 is a social-impact initiative within the BizConnect360 ecosystem that helps nonprofit organizations create ongoing financial support through participating businesses. By connecting everyday commerce with community causes, Share360 enables businesses to support participating nonprofits through their existing payment-processing activity, with no added cost to the nonprofit.



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Source : Share360

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